

SUCCESSFUL AND AWARD WINNING RESTORATIONS IN SUSTAINABLE DEVELOPMENTS AND OPEN SPACES – HOW TO COMMUNICATE TO THE DEVELOPMENT COMMUNITY AND TO THE BUYING PUBLIC

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ABSTRACT: Consumers as well as the regulators and municipal officials are requiring and demanding sustainable developments. How do we take a sincere desire to preserve, protect and restore our natural communities into projects that demonstrate that? Two-dimensional plans and specifications often end up far short of the goal when turned into three-dimensional projects. The problem is a lack of hindsight and linear thinking. The solution is three-fold: 1) Dissect the failures to understand what went right and wrong. Repeat the successful methods and abandon the failed methods. 2) Plan with a team that includes all stakeholders from the beginning including ecologists. 3) Plan for ongoing stewardship of these sights. Case studies will be included. This will be a highly visual presentation of suburban and rural projects.