Emily called the meeting to order at 5:01pm

**Guest Speakers**
- No guest speakers

**Special Events On-Campus**
- Grocery Bingo
  - Tuesday March 17th
  - Smaug Stage, 7 pm
  - Maria makes a motion to host grocery bingo March 17th starting at 7pm in Smaug spending no more then $300.
    - Seconded by: Ali
    - No Discussion
    - Motion passes unanimously

**Special Events Off-Campus**
- $3 Movie night
  - Friday, report at 11 pm. Also sign up on the back if you need a ride.
  - Movies are American Sniper, 50 Shades, Focus, Kingsmen, The Lazarus Effect
- $3 Bowling Night
  - March 21st the weekend after we come back from break.
  - Should we continue to provide a shuttle?
    - Yes
  - Emily makes a motion to have $3 bowling night on March 21st at Westgate Bowl. Selling tickets to students with a valid WSU ID for $3 starting on March 16th, unlimited number of tickets can be purchased. A shuttle will be provided.
    - Seconded: Annie
    - No Discussion
    - Motion passes unanimously
- Kalahari Wisconsin Dells trip
  - We would be sending a bus to Kalahari in Wisconsin Dells and get 55 tickets to sell to students for $20. They would have all day at the waterpark then.
  - Saturday April 25th
  - One ticket per ID!
  - The ticket comes with a jumbo slice of pizza and pop.
  - The bus would leave at 9am and the park opens at 10am. Leaving around 6pm.
  - Emily makes a motion to send a bus to Kalahari Waterpark in the Wisconsin Dells. The trip will be leaving Minne parking lot at 9am and leaving 6pm on April 25th, buying 55 tickets at $28 dollars each. Selling to students for $20 each, and UPAC members for $15 each, 1 ticket per valid WSU ID.
    - Seconded by: Kate
    - No Discussion
Motion passes unanimously
- Ticket sales would be Monday April 13th at 9am
- Is the ticket going to have a slip for a free pizza and pop to remind them?
  - Yes we will figure something out.

Concerts
- Thanks for everyone’s help at Six Appeal. It was a lot of fun as usual.
- Nothing new about the contract
- We have sold 584 tickets
- Student discount is good after this week even though the public sales go on Saturday.
- Public sales will boost the sales a lot so if you’re thinking 584 isn’t a lot.
- Reminder to not say how many tickets we have left to sell. That will just give them a reason to wait even longer to purchase the ticket.
- When public sales come to the UPAC office. Put public in for their name and how the ticket was purchased.

PR Print
- Whiteboards are updated
- We are trying to promote more on campus for Parmalee. We were thinking a banner for maybe by the bus stop and by the gazebo.
- 1 or 2 banners do we think?
  - 1 banner being $45
  - 2 banners being $75
  - Any comments or suggestions?
    - 2 because the first one is going to be stolen
    - Can we get a chain to lock them on there?
      - We can look into them when we get them
    - Are we hanging both signs right away or keep one incase they get stolen?
      - The gazebo was the one that usually gets stolen
      - The frozen river festival banner did not get stolen so hopefully they won’t take ours
      - We have to hang them high enough so we don’t have people steal them
    - They put out the banners and brought them in every night in the past if we wanted to take the gazebo one down every night
    - The IWC gets a lot of traffic and people coming for the sport games and the homeschool kids go there so might be a good location for us to look into.
    - They are 3X6 size banners. Is that big enough?
      - I would say they are pretty big
    - Everyone voted on two banners
  - Blue or green color?
    - Everyone agree with the blue one
• Ali makes a motion to purchase 2 banners to promote Parmalee spring concert, spending no more than $75.
  o Seconded by: Sam
  o No Discussion
  o Motion passes with 2 abstaining

PR Tech
• Keep promoting/using the app
• Invite everyone to spring concert, not just the normal group of students. Make sure you are inviting everyone back home.
• Changed the mac password
  o It is posted on the sheet of paper

Accounts
• Total: $33,284.31
• SE On-Campus: $1,120.43
• SE Off-Campus: $1,544.50
• Concerts: $410.70
• PR: $397.92
• Assistant Director: $1,332.73

Assistant Director
• Wall of Fame
  o Halley Winters and Kaylin Hardwig for promoting for Six Appeal in the Smaug without being asked before they came to the concert. Also they were the last two at Six Appeal making sure we had everything picked up.
• Relay Meeting
  o Kick-off for the event is Thursday at 6pm. If you would like to come with me you are welcome to meet me in the UPAC office at 5:50pm on Thursday.
• Bonding next week?
  o What day? Tuesday or Wednesday
    ▪ I was thinking about a half hour after the meeting on Tuesday.
  o Movie night with popcorn and pop/juice
  o Any movie ideas?
    ▪ Big Hero Six

Director
• Clothing order should be done this week. He had a few questions about the new items on where to put the logo on. Otherwise we will call again tomorrow if he does not contact us.
• Thank you for helping on Friday during the office hours
  o We will continue to need that help again on the recurring Fridays (NOT the 6th)
• Just to go over what Chris said don’t tell people how many tickets we have sold. They don’t need to know because we want them to buy their ticket right away. You can say once ticket sales start Saturday they are going to go fast.
• If you have any questions about public sales on the ticket tracker please see Emily.
• Board voting will be the week of March 30th. We haven’t decided if we want to do it in two days or one day.
• We will be working with the newly elected board the remaining of the year.

Joe/Tracy

Tracy:

• Andy it is nice to see you!
• Thank you to Andy for updating the ticket tracker when you’re far away.
• Chris is right we don’t have a contract but we have sold tickets. She has daily phone calls with Eli and found out that production is incredibly low this year. The production manager is reviewing the bid for our lowest bid, then production will be locked up once we get that back.
• KQAL is creating a radio ad for us for the Parmalee concert. We are planning to advertise for the Rochester and Lacrosse radio stations. KWWK (96.5) for Rochester and KQ98 for Lacrosse.
• We are also do newspaper adds for the Winona newspaper.
• We have not had to do advertising this big for a while but students are being slow on buying tickets.
• Joe sent a nice picture of his sunrise in Florida. Tony, Stephanie, and her sent back saying it was a lovely -14 outside. He will be back in the office Monday.
• When we get back from spring break we will go through job lists for Spring Concert.
• Friday evening we will set up the stage so make sure to be free for that.
• Women’s basketball is hosting the first round for a tournament. It cost students $2 for the game and student union/Joe is funding for the students. So the game tomorrow at 7:00pm is free to students.

Meeting adjourned at 5:33pm