

ECCS Department – Web Site Rubric

Course: _____

Date: _____

Student(s): _____

URL: _____

	3 - Expert	2 - Practitioner	1 - Apprentice	0 - Novice
Informational Content Score: _____	<ul style="list-style-type: none"> • Presented information is well-written, concise, accurate and complete. • Answers to all expected questions can be found on the site. • Contact information of all students is present and will be still valid in the future. 	<ul style="list-style-type: none"> • Presented information is accurate and complete. • Answers to most expected questions can be found on the site. • Contact information of all students is present. 	<ul style="list-style-type: none"> • Presented information is incomplete or inaccurate in places. • Answers to some expected questions can be found on the site. • Contact information of some students is not present. 	<ul style="list-style-type: none"> • Presented information is grossly incomplete and/or inaccurate. • Answers to few expected questions can be found on the site. • Contact information is not available.
Layout and Design Score: _____	<ul style="list-style-type: none"> • Pages are attractive and consistent in style throughout the site. • Site is well organized and is easily navigated from any page. • Graphic elements are appropriate, of high quality, and are creatively used to enhance content. 	<ul style="list-style-type: none"> • Pages are attractive, but not consistent in style throughout the site. • Site is well organized. • Graphic elements are appropriate and are of acceptable quality to enhance content. 	<ul style="list-style-type: none"> • Pages are not attractive, but do not distract. • Site is not well organized. • Graphic elements are not always appropriate or are of inferior quality. 	<ul style="list-style-type: none"> • Pages are unattractive. • Site is not organized or consists of a single page. • Graphic elements are not appropriate or not used, or are of such poor quality that they detract from content.
Technical Elements Score: _____	<ul style="list-style-type: none"> • All links work. • Graphics used on page download quickly; thumbnails are used as appropriate. • All pages have an appropriate title. 	<ul style="list-style-type: none"> • One broken link is present. • Graphics used on page download in a short amount of time. • Most pages have an appropriate title. 	<ul style="list-style-type: none"> • Two broken links are present. • Graphics used on page causes user to wait for page to download images that contain acceptable content. • Some pages have an appropriate title. 	<ul style="list-style-type: none"> • Three or more broken links are present. • Graphics used on page causes user to wait for page to download images that do not contain acceptable content. • Few if any pages have an appropriate title.
Color and Typography Score: _____	<ul style="list-style-type: none"> • Font type used is visually appealing and is of appropriate size and style to make text easy to read. • Color selection for foreground and background are consistent, visually pleasing and usable. 	<ul style="list-style-type: none"> • Font type used is of appropriate size and style for readable text. • Color selection for foreground and background are mostly consistent and usable. 	<ul style="list-style-type: none"> • Font type used is not always of appropriate size or style, causing some difficulties in reading. • Color selection for foreground and background cause difficulties for those with color-impaired vision 	<ul style="list-style-type: none"> • Font type used is distracting and/or unattractive; size and/or style used makes text hard to read. • Color selection for foreground and background lack sufficient contrast, are clashing, of contain too many colors to the point that the text is hard for anyone to read.

Comments:

Evaluator Signature: _____