

# ART

What can I do with this degree?

| AREAS   | EMPLOYERS   | PREPARATION   |
|---|---|---|
| <p><b>ART MUSEUMS/GALLERIES</b></p> <ul style="list-style-type: none"> <li>• Education</li> <li>• Administration</li> <li>• Curatorial, Archivist</li> <li>• Conservation</li> <li>• Registrar</li> <li>• Collections Management</li> <li>• Sales</li> <li>• Publications</li> <li>• Development</li> <li>• Public Relations</li> <li>• Exhibit Design/Preparation</li> <li>• Tour Guides/Docent</li> </ul> | <p><b>LARGE OR SMALL MUSEUMS</b></p> <ul style="list-style-type: none"> <li>• Government or Private</li> </ul> <p><b>LOCAL HISTORICAL SOCIETIES</b></p> <p><b>GALLERIES</b></p>   | <ul style="list-style-type: none"> <li>❖ Obtain internship or volunteer in an art museum.</li> <li>❖ Develop strength in art history areas.</li> <li>❖ Enhance computer skills.</li> <li>❖ Take a business minor.</li> <li>❖ Acquire strong skills in research, fund-raising, speaking and writing.</li> <li>❖ Earn an advanced degree in an academic discipline or museum studies for greater career opportunities.</li> <li>❖ Each specialty has varying qualifications and required training.</li> </ul> |
| <p><b>FINE ARTS</b></p>   | <ul style="list-style-type: none"> <li>• Self- Employed</li> <li>• Shared Studios</li> <li>• Historic Sites</li> <li>• School/Community programs</li> </ul>   | <ul style="list-style-type: none"> <li>❖ Participate in juried shows.</li> <li>❖ Secure guild membership.</li> <li>❖ Develop alternate means of supplementing income as "insurance."</li> <li>❖ Learn to network and make contacts.</li> </ul>  |
| <p><b>COMMERCIAL ART</b></p> <ul style="list-style-type: none"> <li>• Graphic Art</li> <li>• Computer Graphics</li> <li>• Illustration</li> </ul>   | <ul style="list-style-type: none"> <li>• Newspapers</li> <li>• Publishing houses</li> <li>• Advertising agencies</li> <li>• Design firms</li> <li>• Large companies--product design</li> <li>• Department stores</li> <li>• Television and motion picture industry</li> <li>• Non-technical and technical books,</li> <li>• magazines, trade publications</li> <li>• Self-employed (freelance)</li> </ul> | <ul style="list-style-type: none"> <li>❖ Prepare a strong portfolio.</li> <li>❖ Gain computer and technical skills.</li> <li>❖ Find internship in design firm.</li> <li>❖ Work on campus publications in design or layout.</li> <li>❖ Get summer or part-time experience at book, magazine or newspaper publishers.</li> <li>❖ Develop attention to detail and ability to meet deadlines.</li> </ul>  |
| <p><b>EDUCATION</b></p> <ul style="list-style-type: none"> <li>• Studio Art</li> <li>• Fine Arts</li> <li>• Art History</li> </ul>  | <ul style="list-style-type: none"> <li>• Art schools</li> <li>• Public/private schools, K-12</li> <li>• Colleges and universities</li> <li>• Adult and community programs</li> <li>• Libraries</li> <li>• Museums</li> </ul>  | <ul style="list-style-type: none"> <li>❖ Obtain certification for public school teaching.</li> <li>❖ Graduate degree usually required for postsecondary teaching.</li> <li>❖ Volunteer as tutor, camp counselor, Big Brother/Sister.</li> <li>❖ Become member of art clubs.</li> <li>❖ Work or volunteer in camps or after-school programs</li> </ul>   |

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| <b>ART THERAPY</b>   | <ul style="list-style-type: none"> <li>• Hospitals, nursing homes</li> <li>• Mental health/guidance facilities</li> <li>• Rehabilitation centers</li> </ul>   | <ul style="list-style-type: none"> <li>❖ Requires specialized training and certification, usually a master's degree in art therapy.</li> <li>❖ Supplement curriculum with psychology courses.</li> <li>❖ Volunteer to work with people of all types and ages.</li> </ul>   |
| <b>MEDIA</b> <ul style="list-style-type: none"> <li>• Sales</li> <li>• Programming</li> <li>• Video, Production</li> <li>• Editorial</li> <li>• Art Journalism</li> <li>• Illustration, Design</li> <li>• Art Criticism</li> <li>• Animation/Cartoons</li> </ul> | <ul style="list-style-type: none"> <li>• Corporate media departments</li> <li>• Federal, state and local government</li> <li>• Nonprofit agencies</li> <li>• Public relations and advertising firms</li> <li>• Independent production companies</li> <li>• Art-related publications</li> <li>• Publishing houses</li> <li>• Newspapers and magazines</li> </ul> | <ul style="list-style-type: none"> <li>❖ Do free-lancing.</li> <li>❖ Compile up-to-date portfolio.</li> <li>❖ Gain knowledge of variety of technical equipment and develop computer skills.</li> <li>❖ Participate in student theatrical productions.</li> <li>❖ Serve as audio-visual aide for campus films and lectures.</li> <li>❖ Act as photographer for campus events.</li> <li>❖ Work on student publications.</li> <li>❖ Get hands-on experience through internships.</li> </ul> |
| <b>PHOTOGRAPHY</b>   | <ul style="list-style-type: none"> <li>• Museums and historical societies</li> <li>• Hospitals and corporations</li> <li>• Media, Photo agencies, studios, auction</li> <li>• Libraries</li> </ul>  | <ul style="list-style-type: none"> <li>❖ Apprentice with free-lance photographer.</li> <li>❖ Prepare a black and white and color portfolio.</li> <li>❖ Be a staff photographer for yearbook, campus newspaper or magazine.</li> <li>❖ Act as an audio-visual assistant or projectionist.</li> </ul>  |
| <b>ART SALES</b>   | <ul style="list-style-type: none"> <li>• Galleries/Museums</li> <li>• Auction houses</li> <li>• Specialty stores</li> </ul>   | <ul style="list-style-type: none"> <li>❖ Gain sales experience.</li> <li>❖ Develop computer skills.</li> <li>❖ Establish contacts by attending shows.</li> <li>❖ Volunteer in museums, membership drives, community outreach programs.</li> <li>❖ Serve as student assistant in university gallery.</li> </ul>   |
| <b>RETAILING</b> <ul style="list-style-type: none"> <li>• Buying</li> <li>• Store Management</li> <li>• Display Design</li> <li>• Fashion Coordination</li> <li>• Custom Framing</li> </ul>  | <ul style="list-style-type: none"> <li>• Retail stores, including:</li> <li>• department, grocery, drug,</li> <li>• specialty and variety chains</li> </ul>   | <ul style="list-style-type: none"> <li>❖ Get sales experience.</li> <li>❖ Enhance curriculum with business courses.</li> <li>❖ Obtain summer or part-time retail work.</li> <li>❖ Secure leadership in campus organizations.</li> <li>❖ Serve as treasurer or financial officer of an organization.</li> <li>❖ Obtain sales position on yearbook or campus newspaper.</li> </ul>   |
| <b>FASHION, TEXTILE, INTERIOR DESIGN</b>   | <ul style="list-style-type: none"> <li>• Pattern companies</li> <li>• Apparel manufacturers/textile mills</li> <li>• Interior design departments</li> <li>• Free-lance</li> <li>• Commercial/residential design firms</li> </ul>  | <ul style="list-style-type: none"> <li>❖ Prepare a strong portfolio.</li> <li>❖ Find internship in production firm.</li> <li>❖ Interview professionals in area(s) of interest.</li> <li>❖ Create and fit costumes for stage productions.</li> <li>❖ Enter design ideas in magazine contests.</li> <li>❖ Become student member of professional organization.</li> <li>❖ May require specialized training.</li> </ul>  |

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## LINKS

[Artists and Related Workers](#)

[American Institute of Graphic Arts](#)

[American Association of Art Museums](#)

[College Art Association](#)

[How to Succeed in Animation](#)

[American Craft Council](#)

[Animation World Network](#)

[Association for Art History](#)

[Art History Network](#)

[World Wide Art Resources](#)

[Art Source](#)

[Artist Resource](#)

[American Art Therapy Association](#)

[Museum Job Resources Online](#)

[Skillsnet: Overview of Multimedia, Animation, and Computer Game Jobs](#)

[Fashion Net](#)

[Jobs in Fashion](#)

[New York Foundation for the Arts](#)

[Association of Medical Illustrators](#)

[Industrial Designers Society of America](#)

[Visual Artist from the Occupational Outlook Handbook](#)

[Photographers from the Occupational Outlook Handbook](#)

[Designers from the Occupational Outlook Handbook](#)

[Archivists, Curator, and Museum Technicians from the Occupational Outlook Handbook](#)