



CAREER NOTES

Issue 64

Upcoming Events

Camp, Internship & Volunteer Fair

Thursday, February 5, 2009

Winona State University
Student Union
11:30 a.m. – 3:30 p.m.

This event is co-sponsored by Career Services and WSU's Recreation, Tourism and Therapeutic Recreation Department. No registration is required. Meet with recruiters and hand-out resumes to! Go to www.winona.edu/career to find a current listing of organizations attending.

MNSU Job & Internship Fair

Friday, February 20, 2009
Minneapolis Convention Center
10:00 a.m. – 3:00 p.m.

Job Fair 2009 is an opportunity to network with approximately 125 employers who are interested in starting and maintaining employment relationships with Minnesota graduates!

Organizations from all regions of the United States are invited to attend. If you are a junior, senior or alumni, sign up with Career Services by February 18th. Registration is \$20; no refunds can be made. To help you prepare for job fair, go to our website and view the podcast, "Making The Most of Job Fair." To see an updated listing of employers attending the event, go to www.mnsujobfair.org.

The following article appeared in the November 1, 2008 issue, Volume 32, Number 2 of Career Advancement Management Report from an original publication by the Baltimore Sun, September 28, 2008.

Land a Job During Tough Economic Times

Our country is currently facing challenging economic times. Troubles in the financial and real estate industries, among other sectors, have created waves that have washed over countless other industries. Unemployment recently hit a five-year record high, and more than 605,000 jobs have been lost since the beginning of 2008.

This obviously makes it a tough time to land a job – whether you're about to graduate from college, re-careering, or trying to get a job after being laid off. **Industry experts predict that it may take job applicants longer to land a job than the typical average of six months. But there are a few things you can do to increase your chances of landing a job. These include:**

Master the Basics. Make sure your resume and cover letter are mistake free and specifically focused on the industry to which you are applying. *Take the Time. Make your job search a job in itself. Be sure to spend a concrete amount of time each week searching for a job – approximately 15 hours a week if you have a job and at least 35 hours if you don't.*

Consider Applying to Small Businesses. Many people focus on Fortune 500 businesses, but there are many opportunities at smaller companies. *These companies often require fewer job interviews, provide more latitude when it comes to negotiating starting salary and job requirements, and offer better chances of advancement than larger companies.*

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Resume Critique – Enhance Interview Skills – Career Counseling
Stop by Maxwell 314 or call 457-5878 to set up an appointment to meet with a Career Counselor to have your resume or cover letter critiqued, practice interviewing skills or to discuss your career path.
All services also offered on Rochester campus in Student Services 125.

Upcoming Employer Information Sessions

February 24, 2009

Peace Corps

11:00 a.m. - 2:00 p.m.

Lower Hyphen

5:30 p.m. - 6:30 p.m.

Dining Room E

March 17, 2009

Valley Fair

10:00 a.m. - 3:00 p.m.

Lower Hyphen

March 18, 2009

Federated Insurance

9:00 a.m - 3:30 p.m.

Career Services



Office Hours:

Monday-Friday

8:00 a.m.-4:30 p.m.

Winona Campus

314 Maxwell Hall

Phone: (507)457-5878

Fax: (507)457-5516

www.winona.edu/career

career@winona.edu

Rochester Campus

Student Services 125

Phone: (507)280-5079

Fax: (507)285-7175

www.winona.edu/career/rochester

rochestercareer@winona.edu

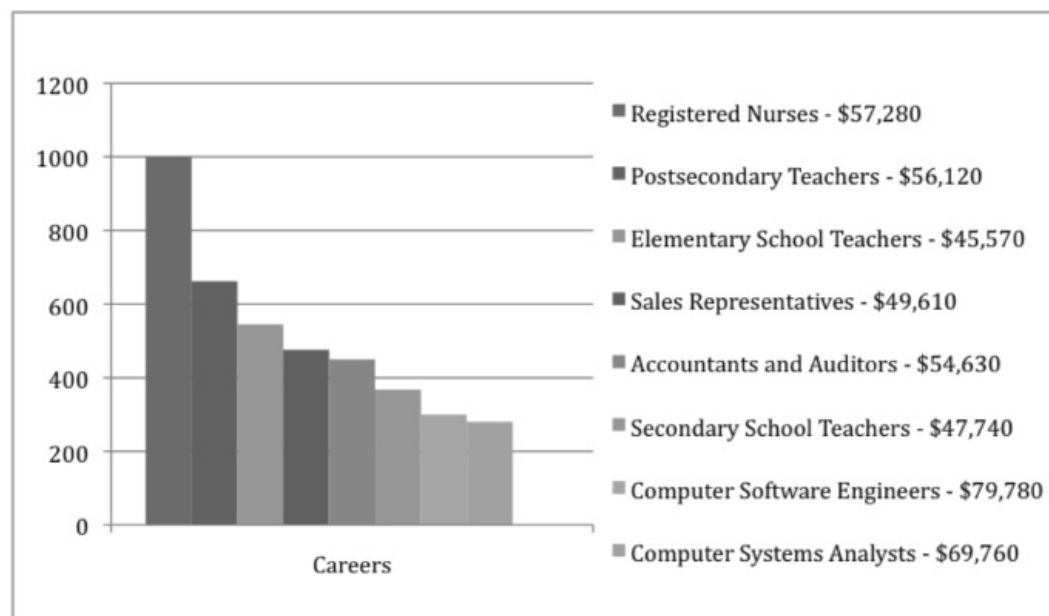
Expand Your Horizons. *If you plan to enter an industry that is currently in bad economic shape, it's a good idea to expand your job search to related industries that have a better job outlook.*

Brainstorm Ways to Get Your Foot in the Door. Your goal may be to find a full-time job, but economic conditions may keep you from reaching your goal right away – especially with a specific employer on your list. *Try to get your foot in the door at one of your dream employers by applying for part-time work or an internship at the company. If you do excellent work, you'll have the inside track when a full-time position becomes available.*

Market Your Personal Brand. Companies do this all the time, so there's no reason why you can't do it, too. *Assess your career goals, expertise, and skill level and create a personal marketing plan that highlights these attributes. If you can find positions that match your skills, you'll have a better chance of landing a job.*

College-level occupations

Workers who have a bachelor's or higher degree usually expect a bright future. And with good reason: Bureau of Labor Statistics data shows that the number of jobs for worker's with a bachelor's or higher degree is projected to increase from 38 million in 2006, or about 25 percent of the workforce, to more than 43 million by 2016, That's a growth rate of nearly 15 percent – faster than the average growth for all occupations, and faster than the rate for jobs at other education levels. Completing a college education also enhances workers' earning potential.



Source: Occupational Outlook Quarterly, Fall 2008