

ENGLISH

What can I do with this degree?

AREAS	EMPLOYERS	PREPARATION
WRITING/EDITING <ul style="list-style-type: none"> • Creative Writing • Journalism • Free-lance • Technical Writing 	<ul style="list-style-type: none"> • Newspapers, magazines, broadcast media--script writing • Trade, professional or consumer publications • Advertising agencies, corporations, government agencies, colleges and universities • Any organization or publication with technical focus or technical areas 	<ul style="list-style-type: none"> ❖ Select a wide variety of electives. ❖ Write for on-campus publications; develop speaking/debate skills; write and edit reports. ❖ Obtain concentration in technical writing. ❖ Take basic science/computer courses; gain knowledge about technical areas and trends.
EDUCATION	<ul style="list-style-type: none"> • Public schools • Private schools • Colleges and universities • Libraries 	<ul style="list-style-type: none"> ❖ Acquire computer skills. ❖ Gain volunteer experience with Big Brother/Sister program, tutoring, sports, summer camps, teen counseling, child care centers for special populations. ❖ Participate in school activities: debate, literary club, student publications and government, alumni and admissions work. ❖ Need certification for public school teaching. ❖ Obtain graduate degree for post-secondary teaching. Master's required to teach introductory courses. Doctorate required for full-time professorships.
PUBLISHING <ul style="list-style-type: none"> • Magazines/Books/Newspapers • Editorial • Advertising Sales • Circulation • Production • Publicity 	<ul style="list-style-type: none"> • Special interest magazines • Trade magazines • Associational and organizational magazines • Sunday newspaper supplements • Mass-market paperbacks • Educational and professional books • Religious books and magazines 	<ul style="list-style-type: none"> ❖ Obtain summer internship. ❖ Participate in summer publishing institute. ❖ Develop word processing and editing skills. ❖ Work on student publications.
ADVERTISING <ul style="list-style-type: none"> • Creative • Media • Research 	<ul style="list-style-type: none"> • Advertising agencies • In-house agencies of large companies 	<ul style="list-style-type: none"> ❖ Demonstrate talent, persistence, assertiveness and enthusiasm; be prepared to start entry-level. ❖ Obtain solid statistics background for research. ❖ Create portfolio of writing/ideas showing originality and imagination for creative department. ❖ Gain knowledge of various media, contemporary tastes and trends. ❖ Obtain campus newspaper, TV or radio experience. ❖ Participate in student-run or personal business involving promotion and sales. ❖ Find internship in market research firm.

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PUBLIC RELATIONS <ul style="list-style-type: none"> • Research • Writing/Editing • Media Liaison 	<ul style="list-style-type: none"> • Public relations firms • Advertising agencies • In-house public relations departments • Trade associations • Colleges and universities • Nonprofit organizations • Government agencies 	<ul style="list-style-type: none"> ❖ Obtain internships/work experience. ❖ Develop strong research skills, public speaking ability, enthusiasm and good interpersonal skills. ❖ Supplement curriculum with business classes. ❖ Become an effective team worker by working on group projects for campus organizations.
<ul style="list-style-type: none"> • LAW • Paralegal • Attorney 	<ul style="list-style-type: none"> • Law firms • Corporate legal departments • Government agencies • Public service agencies 	<ul style="list-style-type: none"> ❖ Develop organizational skills and concern for detail. ❖ Become skillful in debate. ❖ Organize campus events, speakers or political rallies. ❖ Obtain summer or part-time work in law firm. ❖ Specialty training required for paralegals. ❖ Plan to attend law school to obtain Juris Doctor, the degree required for lawyers.
BANKING <ul style="list-style-type: none"> • Credit Lending • Operations • Retail • Systems • Trusts 	<ul style="list-style-type: none"> • Commercial banks • Regional banks • Savings & Loan associations • Credit unions 	<ul style="list-style-type: none"> ❖ Get a business minor. ❖ Find a summer internship. ❖ Develop strong analytical and computer skills. ❖ Obtain cashier, teller or clerical experience. ❖ Gain experience as financial officer/treasurer in campus organization.
BUSINESS/INDUSTRY <ul style="list-style-type: none"> • Management • Sales/Marketing • Human Resources 	<ul style="list-style-type: none"> • Business organizations 	<ul style="list-style-type: none"> ❖ Business minor and technical writing experiences are helpful. ❖ Acquire computer skills. ❖ Gain work experience through part-time jobs, internships or related volunteer work. ❖ Secure a leadership role in campus organization. ❖ Join student professional associations.
RETAILING <ul style="list-style-type: none"> • Store Management • Buying • Sales 	<ul style="list-style-type: none"> • Department, grocery, drug, specialty and variety store chains • Bookstores 	<ul style="list-style-type: none"> ❖ Supplement curriculum with business courses. ❖ Gain experience through part-time jobs or internships in retail.

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STRATEGIES	LINKS
<ul style="list-style-type: none">• Earn good grades. Grades are an indicator of technical competence in accounting and of a person's work ethic.• Actively participate in student organizations to develop leadership skills.• Develop excellent computer skills.• Learn to work well within in a team.• Develop strong communication skills.• Gain work experience and information about careers through internships.• Accuracy and attention to detail are important traits for English graduates.	<p><u>English as a Second Language</u></p> <p><u>Magazine Publishers of America</u></p> <p><u>American Copy Editors Society - Includes Internship Postings and "Ask and Expert" sections</u></p> <p><u>Society for Technical Communication</u></p> <p><u>National Council for Teachers of English</u></p> <p><u>Writers and Editors from the Occupational Outlook Handbook</u></p> <p><u>Teacher-Postsecondary from the Occupational Outlook Handbook</u></p>