

MUSIC

What can I do with this degree?

AREAS	EMPLOYERS	PREPARATION
EDUCATION <ul style="list-style-type: none"> • Teaching • Private Lessons 	<ul style="list-style-type: none"> • Daycare centers • Elementary and secondary schools • Private schools • Recreation centers • Colleges and universities • Conservatories • Studios • Self-employed 	<ul style="list-style-type: none"> ❖ Acquire teaching certificate for public school teaching. ❖ Gain experience working with children through volunteer or part-time work experiences. ❖ Graduate degree required to teach in higher education. ❖ Specialize in an area such as music, music theory, composition, music history, etc. ❖ Performance skill on one instrument or voice required. ❖ Develop business relationships with schools and/or music stores to increase client base.
PERFORMANCE <ul style="list-style-type: none"> • Instrumental • Vocal 	<ul style="list-style-type: none"> • Armed Forces bands and orchestras • Symphony orchestras • Small ensembles • Rock or jazz groups • Dance bands • Concert soloist • Clubs and restaurants • Church choirs • Community choral groups • Opera chorus or soloist • Musical theaters • Ballet productions • Recording industry • Radio, television, and motion picture industries 	<ul style="list-style-type: none"> ❖ Develop musical talent and skill. Obtain formal training to acquire necessary skills, knowledge, and ability to interpret music. ❖ Ambition and showmanship are important. Join campus bands and choruses, church choirs, and other performing acts. ❖ Seek competitions, apprenticeship programs, and workshops to gain experience and recognition. ❖ Opportunities are very limited. ❖ Most performers have other careers. ❖ Auditions are generally required.
COMPOSING/ARRANGING <ul style="list-style-type: none"> • Composing • Arranging 	<ul style="list-style-type: none"> • Self-employed • Record companies • Publishers • Muzak • Motion picture and television industries • Production companies 	<ul style="list-style-type: none"> ❖ Knowledge of composition, harmony, arranging, and theory are important. ❖ Learn how to use electronic instruments and synthesizers. ❖ Develop computer and desktop publishing expertise. ❖ Skill on one or more instruments and voice are necessary. ❖ Seek grants and awards through foundations. ❖ Very few musicians earn living through composing.
CONDUCTING	<ul style="list-style-type: none"> • Choirs • Choral groups • Symphonies • Opera • Armed Forces bands and orchestras 	<ul style="list-style-type: none"> ❖ Develop superior musicianship and leadership. ❖ Acquire extensive experience in performing groups. ❖ Opportunities extremely limited. ❖ Gain acceptance into a conductor-training program or related apprenticeship.
MUSIC THERAPY <ul style="list-style-type: none"> • Content 	<ul style="list-style-type: none"> • Hospitals: general and psychiatric • Special education facilities • Mental health centers • Nursing homes • Correctional facilities • Private practice / outpatient clinics 	<ul style="list-style-type: none"> ❖ Take courses in psychology, social work, or education. ❖ Earn a master's degree in music therapy and seek certification. ❖ Volunteer in a rehabilitation setting. ❖ Must demonstrate a genuine interest in helping people.

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MUSIC LIBRARIES	<ul style="list-style-type: none"> • Colleges and universities • Conservatories • Public libraries • Radio and television stations 	<ul style="list-style-type: none"> ❖ Develop computer and research skills. ❖ Gain thorough knowledge of music and musicology. ❖ Earn master's degree in library/information science.
RECORDING INDUSTRY <ul style="list-style-type: none"> • Publishing and Editing • Producing • Recording • Engineering • Manufacturing • Talent Acquisition • Promotion/Media Relations • Publicity • Administration • Marketing and Sales • Product Management 	<ul style="list-style-type: none"> • Production recording studios (most located in New York City, Los Angeles, and Nashville) 	<ul style="list-style-type: none"> ❖ Complete an internship at a record company. ❖ Take business courses to work in management or administration. ❖ Journalism, public relations, and communication classes helpful for work in areas of promotion. ❖ Gain sales experience for marketing. ❖ Must interact well with people and develop persuasion tools. ❖ Knowledge of electronics, audio engineering, and recording knowledge required for production. ❖ Work or volunteer at a campus or local radio station. ❖ Join organizations involved with bringing events and entertainment to campus. ❖ Work at a retail record store to learn about the industry.
COMMUNICATIONS <ul style="list-style-type: none"> • Music and Program Direction • On Air Performance • Promotion • Voice Overs • Copyright/Clearance Administration • Music License Administration • Music Editing, Production, and Composing • Sound Mixing • Post Production • Research 	<ul style="list-style-type: none"> • Radio and television stations • Virtual reality sound environments e.g. Internet sites, software creators 	<ul style="list-style-type: none"> ❖ Take classes in communications, broadcasting, or journalism. ❖ Work at on-campus radio station. ❖ Complete an internship at a television or radio station. ❖ Develop computer-related skills such as software development and programming.
MISCELLANEOUS <ul style="list-style-type: none"> • Sales • Music Journalism • Law 	<ul style="list-style-type: none"> • Music shops • Record stores • Instrument manufacturers • Music-related publications • Magazines and newspapers • Entertainment law firms 	<ul style="list-style-type: none"> ❖ Music shops ❖ Record stores ❖ Instrument manufacturers ❖ Music-related publications ❖ Magazines and newspapers ❖ Entertainment law firms

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STRATEGIES	LINKS
<ul style="list-style-type: none">• Finding positions in the music industry requires a combination of talent, training, connections and some luck. Perseverance is required!• Develop competencies in business management, computers, marketing, or other areas to broaden range of employment possibilities.• Develop a variety of skills. Become "multitalented."• Confidence, personality, a positive attitude, and a love of music are important to success.• Need basic tools of self-promotion.• Some jobs may require you to join unions or guilds.• Performers often travel frequently and must be flexible regarding their work schedules.• Gain experience working for a music publisher or other businesses in the entertainment industry.• Majoring in music provides students with a sense of aesthetics and an understanding of human expression valuable to many employers.	<p><u>American Federation of Musicians</u></p> <p><u>Music Professions from Thinkquest</u></p> <p><u>Women in Music National Network</u></p> <p><u>Music Business Solutions</u></p> <p><u>Applause Careers in Music</u></p> <p><u>A Career Guide to Music Education</u></p> <p><u>American Music Therapy Association</u></p> <p><u>Solo Performer Music Careers</u></p> <p><u>Musicians, Singers, and Related Workers - Occupational Outlook Handbook</u></p> <p><u>Teacher-Postsecondary from the Occupational Outlook Handbook</u></p>