WINONA STATE UNIVERSITY
REQUIRED CHECKLIST FOR ALL CURRICULAR PROPOSALS

Course or Program: English: Film Studies (FILM) Minor

This checklist enables A2C2 representatives to endorse that their departments have accurately followed the Process for Accomplishing Curricular Change. For each course or program proposal submitted to A2C2, this checklist must be completed, signed by the submitting department's A2C2 representative, and included with the proposal when forwarded for approval. Peer review of proposals is also strongly advised, e.g., departments should discuss and vote on the proposals as submitted to A2C2, rather than on just the ideas proposed or drafts of proposals.

If a proposal fails to follow or complete any aspect of the process, the Course and Program Proposal Subcommittee will postpone consideration of the proposal and return it to the department's A2C2 representative for completion and resubmission. Resubmitted proposals have the same status as newly submitted proposals.

Note: This form need not be completed for notifications.

1. The appropriate forms and the “Approval Form” have been completed in full for this proposal. All necessary or relevant descriptions, rationales, and notifications have been provided.
   _____ Completed

2a. The “Financial and Staffing Data Sheet” has been completed and is enclosed in this proposal, if applicable.
   _____ Completed _____ NA

2b. For departments that have claimed that “existing staff” would be teaching the course proposed, an explanation has been enclosed in this proposal as to how existing staff will do this, e.g., what enrollment limits can be accommodated by existing staff. If no such explanation is enclosed, the department's representative is prepared to address A2C2’s questions on this matter.
   _____ Completed _____ NA

3. Arrangements have been made so that a department representative knowledgeable of this proposal will be attending both the Course and Program Proposal Subcommittee meeting and the full A2C2 meeting at which this proposal is considered.
   _____ Completed
   Name and office phone number of proposal's representative: J Paul Johnson (x5453) / Andrea Wood (x5461)

4. Reasonable attempts have been made to notify and reach agreements with all university units affected by this proposal. Units still opposing a proposal must submit their objections in writing before or during the Course and Program Proposal Subcommittee meeting at which this proposal is considered.
   _____ Completed _____ NA

5. The course name and number is listed for each prerequisite involved in this proposal.
   _____ Completed _____ NA

6. In this proposal for a new or revised program (major, minor, concentration, etc.), the list of prerequisites provided includes all the prerequisites of any proposed prerequisites. All such prerequisites of prerequisites are included in the total credit hour calculations.
   _____ Completed _____ NA

7. In this proposal for a new or revised program, the following information for each required or elective course is provided:
   a. The course name and number.
   b. A brief course description.
   c. A brief statement explaining why the program should include the course.
   _____ Completed _____ NA

8. This course or program revision proposal:
   a. Clearly identifies each proposed change.
   b. Displays the current requirements next to the proposed new requirements, for clear, easy comparison.
   _____ Completed _____ NA

9. This course proposal provides publication dates for all works listed as course textbooks or references using a standard form of citation. Accessibility of the cited publications for use in this proposed course has been confirmed.
   _____ Completed _____ NA

__________________________________________________
Department's A2C2 Representative or Alternate ____________ Date [Revised 9-05]
WINONA STATE UNIVERSITY
PROPOSAL FOR REVISED PROGRAMS AND NEW PROGRAMS

Use this form to submit proposals for revised majors, minors, concentrations, options, etc.

Note: A department, with its dean’s approval, may change up to two courses per year within an existing major, minor, concentration, option, etc., per year without seeking review of A2C2 and/or graduate Council, provided that (1) the total credits do not increase or decrease for the major, minor, concentration, option, etc., and (2) the change does not affect other departments or the University Studies Program. A2C2 and/or Graduate Council do, however, wish to be informed of these changes. Use form Notifications.

If a department wishes to make more extensive revisions to an existing major, minor, concentration, option, etc., complete and submit this form with the appropriate number of copies. Refer to Regulation 3-4, Policy for Changing the Curriculum, for complete information on submitting proposals for curricular changes.

Department: English

Title of Program: Film Studies (FILM)

Revised: _____ Major _____ Minor _____ Concentration _____ Option _____ Other

List all Major/Minor Codes that Apply: ___________________________________________

New: _____ Major ____ Minor _____ Concentration _____ Option _____ Other

List all Major/Minor Codes that Apply: FILM

Total credit hours: 24 Classroom Hours 24 Lab Hours _________

Proposed Implementation Date: Fall 2012

Please attach to this proposal a narrative with the following information:

A. Statement of major focus and objectives of the program. See next page.

B. New Catalog Content. See following.

C. Description of Revisions. Not applicable.

Attach a Financial and Staffing Data Sheet. Attached.

Attach an Approval Form. Attached.

Also fill out the MNSCU New Program Application or the Program Redesign Application, whichever applies and submit directly to the VPAA. Not applicable for minor.

Department Contact Person for this Proposal:

J Paul Johnson 457-5453 pjohnson@winona.edu

Andrea Wood 457-5461 awood@winona.edu

Name (please print) Phone e-mail address

Name (please print) Phone e-mail address
A. Statement of major focus and objectives of the program.

The Department of English regularly offers a small number of courses in film studies under the FILM designation and has collaborated with faculty from a number of departments—Mass Communications, Communication Studies, Women’s and Gender Studies, Theatre and Dance, Music, and Foreign Languages—on the development of this proposed interdisciplinary minor in Film Studies.

The minor in Film Studies will allow individual students interested in cinema to complete a coherent, focused course of study, one consisting primarily of already-existing courses, in a purposeful and timely sequence. The minor is designed so that it may be completed, typically, in three semesters, with advanced coursework building on the knowledge and skills developed in lower-division prerequisites. The proposed minor does not require additional costs in materials and is manageable in terms of faculty load; it has been developed and articulated as the logical consequence of increased scholarly interest in, and course offerings related to, the study of film.

Over the past few decades, film studies have become increasingly firmly ensconced as a discipline of academic challenge and merit. In recent years, Winona has been host to an increasing number of film series, festivals, resources, and other offerings. The city of Winona is host to a film society and to the nationally recognized Frozen River Film Festival, while the university sponsors film series on such topics as GLBT awareness and 9/11 and is further host to the Sounds of Cinema review and podcast site for film art. The Film Studies minor will thus be of interest to students in a variety of major fields, from traditional liberal arts degrees (with which the study of film most obviously intersects, given its status as a pan-art encompassing literary narrative, art design, performance, and music) to production (scriptwriting, journalism, documentary, editing) and business (promotion, distribution, and exhibition).

Students who complete the Film Studies minor may do so primarily to enhance their liberal education by cultivating important critical and aesthetic knowledge. Some may elect to pursue a graduate degree, whether in film, film and literature, or in any number of areas of interdisciplinary study. Others may seek more technical training in writing, editing, cinematography, or directing. Still others, depending upon their chosen major field, may wish to pursue a career path in teaching, filmmaking, writing, advertising, computer software, graphic design, entertainment law, or production finance. The Film Studies minor will bring together a coherent set of required courses, challenging electives, and interdisciplinary studies at a time when interest in the medium—as evidenced by intellectual, civic, and artistic activity—has never been higher. Its offerings will supplement a wide range of existing majors at Winona State.

The specific course requirements and electives for the minor, along with student learning outcomes, are listed in section B, New Catalog Content, below.

Purpose of Required and Elective Courses

The Film Studies minor provides a broad overview of film culture, with emphasis upon important historical and critical trends, film form, and style. Students develop critical skills through careful analysis of cinematic techniques, individual films, major movements, genres, and theories. Required courses focus primarily on film aesthetics, techniques, and genres, with an emphasis on the contextualization and interpretation of selected works: through these lower-division required courses, students will have studied dozens of full-length feature films in different genres, from different countries and eras of origin. A required Mass Communications course will provide students with a comprehensive overview of either visual communication theory or media literacy studies, and a required “performing arts” course will allow students to study one or more of the various roles in film production, from scriptwriting to music composition to performance.

FILM 340, Film Theory and Criticism, is the sole new regularly-scheduled course proposed for the minor and will be required of all minors, offering a rigorous course of study with special emphasis on higher-level critical thinking, research, and writing skills as students apply theoretical paradigms to selected films.

Additional elective courses, meanwhile, provide opportunities for a wider breadth of experience or a more tightly focused study, and options for extradepartmental study will be made available. For students who wish to earn academic credit for supervised work experience or who wish to pursue further an area of study not available in the existing curriculum, options for internship and independent study are available as well.

Required Film Studies Courses / Purpose

Required Core Courses

- **FILM 140 Approaches to Film** (3 s.h.) introduces students to vocabulary of narrative, composition, design, cinematography, acting, directing, and editing. Requires study of 12-15 feature-length films.

- **FILM 240 Film Genres** (6 s.h.; the course may be repeated as topics change) provides studies in specific film genres, with emphasis on contextualization and interpretation of selected films. Each section requires study of 12-15 feature-length films.
• FILM 340 Film Theory and Criticism (3 s.h.) provides a survey and application of the key theoretical approaches. Requires study of 6-10 feature-length films. Includes rigorous research and writing component.

Required Mass Communications Course

• MCOM 210 Visual Communication (3 s.h.) provides basic visual communication theory, including visual literacy, aesthetics, design principles, creativity, critical evaluation of images, and the ethics of visual communication. — OR —

• MCOM 280 Principles of Media Literacy (3 s.h.) focuses on the analysis and criticism of media sources, including how people experience and understand media content and the roles of media in producing and transforming culture.

Required Performing Arts Course

• ENGL 308 Playwriting/Scriptwriting (3 s.h.) provides study and practice in the techniques and forms of playwriting for the stage and scriptwriting for the camera. — OR —

• MUS 111 Film Music (3 s.h.) provides study of musical elements (i.e. melody, rhythm, harmony, etc.) and how composers use them in film scoring. — OR —

• THAD 119 Play Analysis (3 s.h.) provides introduction to relationships between designers, directors, and performers and to research methods and library resources. — OR —

• THAD 131 Performance I for Everyone (3 s.h.) offers practice in and integration of movement and voice in expressive performance through solo and group improvisation and collaborative work.

Electives may be chosen from courses listed above that are not used to fulfill course requirements and from any designated FILM offering (see below).

B. New Catalog Content

B.A. MINOR IN FILM STUDIES (FILM) 24 s.h.

A minor in Film Studies provides a broad overview of film culture, with emphasis upon important historical and critical trends, film form, and style. Students who complete the Film Studies minor may do so primarily to enhance their liberal education by cultivating important critical and aesthetic knowledge. Some may elect to pursue a graduate degree, whether in film, film and literature, or in any number of areas of interdisciplinary study. Others may seek more technical training in writing, editing, cinematography, or directing. Still others, depending upon their chosen major field, may wish to pursue a career path in teaching, filmmaking, writing, advertising, computer software, graphic design, entertainment law, or production finance.

Film Studies (FILM) courses may be taken either as pure electives, as general education courses (when applicable), or for credit toward the minor in Film Studies. Students completing the film minor can be expected to …

• develop critical skills through careful analysis of cinematic techniques, major movements, film genres, and theoretical paradigms;

• apply evaluative and aesthetic judgments to a variety of cinematic texts—fiction and nonfiction, experimental and mainstream, feature and short form—through careful contextualization and interpretation;

• recognize the various collaborative roles of film pre-production, production, and post-production—in the work of such professionals as the writer, production designer, producer, director, cinematographer, actor, gaffer, editor, composer, or sound designer; and

• employ academic databases and a variety of research sources in formal writing projects and presentations.

REQUIRED COURSES (18 S.H.)

CORE REQUIREMENTS (12 s.h.)
FILM 140 Approaches to Film (3 s.h.)
FILM 240 Film Genres (6 s.h., may be repeated as topics change)
FILM 340 Film Theory and Criticism (3 s.h.)
MASS COMMUNICATIONS REQUIREMENT (3 s.h.)
One of the following:
  MCOM 210 Visual Communication (3 s.h.) OR
  MCOM 280 Principles of Media Literacy (3 s.h.)

PERFORMING ARTS REQUIREMENT (3 s.h.)
One of the following:
  ENGL 308 Playwriting/Scriptwriting (3 s.h.) OR
  MUS 111 Film Music (3 s.h.) OR
  THAD 119 Play Analysis (3 S.H.) OR
  THAD 131 Performance I for Everyone (3 S.H.)

ELECTIVES (6 s.h.)
Electives may be chosen from courses listed above that are not used to fulfill course requirements and from any
designated FILM offering.

FILM STUDIES COURSE DESCRIPTIONS

FILM 140 Approaches to Film (3 s.h.)
A general introduction to the art of the film, addressing elements of narrative, composition, design,
cinematography, acting, directing, editing, theory, and criticism. Grade only.

FILM 240 Film Genres (3 s.h.)
Studies in a specific film genre, such as the Western, screwball comedy, horror, war, melodrama or noir film, with
the individual topic(s) announced in the course schedule. May be repeated as topics change. Grade only.

FILM 340 Film Theory and Criticism (3 s.h.)
An examination of film as a complex cultural medium through the lenses of key theoretical approaches such as
formalism, semiotics, psychoanalysis, feminism, Marxism, cultural studies, queer theory, audience and star studies,
reception and spectatorship, and/or genre analysis. Grade only. Prerequisites: ENGL 111, FILM 140, and FILM
240, or FILM 390.

FILM 399 Internship (1-12 s.h.)
Supervised, practical experience in film research, analysis, criticism, production, distribution, promotion, or
exhibition. Must be arranged well in advance of the registration period. A student may apply no more than 6 s.h. of
internship credits towards the Film Studies minor. P/NC. Requires instructor’s permission.

FILM 461 Independent Studies (1-3 s.h.)
Independent studies in film determined by the needs of the individual student. A student may earn no more than 6
s.h. through independent studies in film. Grade only. Requires instructor’s permission.

ADDITIONAL COURSE DESCRIPTIONS*

ENGL 308 Playwriting/Scriptwriting (3 s.h.)
Study and practice in the techniques and forms of playwriting for the stage and scriptwriting for the camera;
reading and writing a variety of short plays and screenplays. Prerequisite: ENG 111.

MCOM 210 Visual Communication (3 s.h)
Basic visual communication theory as it applies to mass communication with practical, hands-on application.
Students explore visual literacy, aesthetics, design principles, creativity, critical evaluation of images in a variety of
media, and the ethics of visual communication.

MCOM 280 Principles of Media Literacy (3 s.h.)
This course focuses on the analysis and criticism of media sources; how people experience and understand media
content; and the roles of media in producing and transforming culture. Students will learn how to relate the
contemporary media-saturated environments by recognizing the connections between critical thinking skills and
media literacy.
MUS 111 Film Music: Art Behind the Scenes (3 s.h.)
This course will demonstrate the importance of music in perhaps the most important 20th century new
entertainment and artistic medium known as “Film.” The course will progress from the early beginnings of the
silent screen up to the present day. Students will learn the important, basic musical elements (i.e. melody, rhythm,
harmony, etc.) and how composers use them in film scoring. Students will do a “hands-on” project putting music to
a film clip. No prior music experience necessary.

THAD 119 Play Analysis (3 S.H.)
Study and applications of analytical methods to modern theatrical styles; introduction to relationships between
designers, directors, and performers and to research methods and library resources in theatre. Concurrent
registration in THAD 090 required of theatre majors and minors unless excused by the department. Offered yearly.

THAD 131 Performance I for Everyone (3 S.H.)
Practice in and integration of movement and voice in expressive performance through solo and group improvisation
and collaborative work. Concurrent registration in THAD 090 required of THAD majors and minors unless
excused by the department. P/NC option. Offered yearly.

*Note: The course descriptions are provided here as a courtesy, but to avoid unnecessary redundancy, they would not appear
in the section of the catalog describing the minor. Each would appear as it already does under the heading of its host
department’s course offerings.
Include a Financial and Staffing Data Sheet with any proposal for a new course, new program, or revised program.

Please answer the following questions completely. Provide supporting data.

1. Would this course or program be taught with existing staff or with new or additional staff? If this course would be taught by adjunct faculty, include a rationale.

This minor will be offered primarily with existing courses already regularly offered. These courses are taught with existing staff.

2. What impact would approval of this course/program have on current course offerings? Please discuss number of sections of current offerings, dropping of courses, etc.

The approval of this program will have very minimal impact on current course offerings and will not result in the dropping of any courses offered by the host department or its partners. It is comprised almost completely of existing offerings.

3. What effect would approval of this course/program have on the department supplies? Include data to support expenditures for staffing, equipment, supplies, instructional resources, etc.

The program has no impact on departmental supplies.

[Revised 9-05]
WINONA STATE UNIVERSITY
NEW AND REVISED COURSE AND PROGRAM APPROVAL FORM

Routing form for new and revised courses and programs.  Course or Program  English: Film Studies Minor (FILM)

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<td>Department Chair</td>
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<th>Dean’s Recommendation</th>
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*The dean shall forward their recommendation to the chair of the department, the chair of A2C2, and the Vice President for Academic Affairs.

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<td>Chair of A2C2</td>
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Please forward to Registrar.

Registrar | Date entered
| Please notify department chair via e-mail that curricular change has been recorded.|

Date entered