

5/2/21 N

Mass Communiatiion Major (45 sh)

Inquiry Core (12 sh)

210 Vis Comm

408 MC Research

400 MC Theory

405 Issues/Ethics

Options (33 sh)

<u>Advertising</u>	<u>Journalism</u>	<u>Public Relations</u>	<u>Transmedia Imaging</u>	<u>Mass Comm Minor (21sh)</u>
Core Electives (6sh)		Core Electives (6sh)	Core Electives (6sh)	100 Media & Society
300 Media Law		300 MM Law	300 MM Law	171 Media Writing
305 Media History		305 MM History	305 MM History	OR
450 Intl Broadcast		450 Intl Broadcast	450 Intl Broadcast	232 News Writing
MKT 300 Prin/Mkt		MKT 300 Prin/Mkt		210 Visual Comm
				280 Media Literacy
Option Required (21sh)	Option Required (27 sh)	Option Required (21sh)	Option Required (24sh)	9 sh MCOM Courses (6 sh upper division)
172 Print/Web	100 Media/Soc	172 Print/Web	173 Aud/Vid Prod	
173 Aud/Vid Prod	172 Print/Web	240 Principles PR	221 Prin Transmedia	
260 Principles Ad	173 Aud/Vid Prod	232 News Writing	215 Photo Tech Art	
360 Ad Copy	232 News Writing	345 PR Writing	XXX Intro Interactive Environments	
361 Media Planning/Buying	332 News Gathering	346 PR Tech/Strat	349 Advanced Strategic Video Prod	
362 Ad Design	300 Media Law	340 PR Cases	XXX Adv Interactive Environments	
460 Ad Campaigns	334 Feature	440 PR Campaigns	425 Senior Seminar	
499 Portfolio (0 sh)	336 News Editing	499 Portfolio (0 sh)	491 Media lab	
	437 Pub Practicum		499 Portfolio (0 sh)	
	499 Portfolio (0 sh)			
Option Electives (6 sh)	Option Electives (6 sh)	Option Electives (6 sh)	Option Electives (3 sh)	Gen Ed Courses
202 Creat/Innovati	215 Photo Tech Art	173 Aud/Vid Prod	319 Studio	100 Media & Soc
215 Photo/Tech Art	240 Principles PR	202 Creat/Innovati	328 Adv Audio Prdct	115 Photo App
240 Princ/PR	305 Media History	215 Photo/Tech Art	353 Multi Med News	280 Media Literacy
311 Mass Comm Topics	310 PhotoJ/Doc	260 Principles Ad	356 Med/Soc Intl	
356 Med/Soc Intl	311 Mass Comm Topics	311 Mass Comm Topics	CS 116 Web Technology	Other MCOM Courses
380 Indent/Media	325 Brdcst Joun			175 Computer Apps
300 Media Law***	353 Multi Med Ne	356 Med/Soc Intl		380 Identity/Media
305 Media Hist***	356 Med/Soc Intl	380 Indent/Media		381 Desire/Technol
450 Intl Media ***	399 Internship	300 Media Law***		399 Internship
MKT 300 Prin ***	450 Intl Media	305 Media Hist***		409 Indep Study
MKTG 344 Buyer		450 Intl Media***		410 Women/Minorit
				22 Jan 2014

*** If not selected in Core Electives above