

# WINONA STATE UNIVERSITY NOTIFICATIONS

Department Marketing Date 01/27/14

If the proposed curricular change involves existing courses and is considered a Notification, complete and submit this form. Refer to Regulation 3-4, *Policy for Changing the Curriculum*, for complete information on submitting proposals for curricular changes.

Please check type of change(s):

☐ Reduction in course number ☐ Change in grading option ☐ Change in hours or credits in an independent study course  
☐ Change in course title ☐ Change in course description\* ☐ Change in existing major, minor, option, concentration, etc.\*  
☒ Change in prerequisites ☐ Change in course number within level, e.g. 310 to 350 ☐ Change in delivery method

## A. Current Course Information

398 Internship 3  
Course No. Course Title Credits

This proposal is for a(n) ☒ Undergraduate Course ☐ Graduate Course

Applies to ☐ Major ☐ Minor (Two Minors: SELL & MKTG)  
☐ Required ☐ Required (SELL)  
☐ Elective ☐ Elective (MKTG)

Prerequisites Admission to the College of Business, three 300-level marketing classes and department approval.

Grading ☐ Grade only ☒ P/NC only ☐ Grade and P/NC Option

Frequency of offering ☐ by arrangement

**Proposed Course Information.** (Please indicate only proposed changes below.)

                                                                
Course No. Course Title Credits

Prerequisites Admission to the College of Business, three 200-level or above marketing classes and department approval.

Grading ☐ Grade only ☐ P/NC only ☐ Grade and P/NC Option

Frequency of offering                     

Effective date (normally the next semester) Fall, 2014 (20153)

B. \*If the proposal requests a change in the course description, please attach a description of the change requested and list both the current and proposed course description. If the proposal requests a change in an existing major, minor, option, concentration, etc., please attach a description of the change(s) requested and list both the current and proposed program listings.

Catalogue course description change: Dropping the prerequisites from the description is the only change.

## OLD

Credits will not be counted in marketing major, but as general elective credits. Prerequisites for College of Business majors and minors: Admission to the College of Business, three 300-level marketing classes and department approval. P/NC only.

## NEW

Credits will not be counted in marketing major, but as general elective credits. Prerequisites for College of Business majors and minors: Admission to the College of Business, three 200-level or above marketing classes and department approval. P/NC only.

Approved by the Department  03/04/14  
Department Chair Date

bnewberry@winona.edu  
e-mail address

Notification to the College Dean ☒ Yes ☐ No

 3/6/14  
Dean of College Date

Presented at A2C2 meeting on 3/19/14   
Date Chair of A2C2

Presented at Graduate Council meeting on (if applicable)                                            
Date Chair of Graduate Council

Submitted to Registrar on 3/20/14 Registrar: Please notify department chair via e-mail that  
Date Notification has been recorded.

\*If a dean has comments on a notification, the dean shall forward the comments to the department. [Revised 7-13-11]

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