

WINONA STATE UNIVERSITY NOTIFICATIONS

Department Marketing Date 01/27/14

If the proposed curricular change involves existing courses and is considered a Notification, complete and submit this form. Refer to Regulation 3-4, *Policy for Changing the Curriculum*, for complete information on submitting proposals for curricular changes.

Please check type of change(s):

☐ Reduction in course number ☐ Change in grading option ☐ Change in hours or credits in an independent study course
☐ Change in course title ☐ Change in course description* ☐ Change in existing major, minor, option, concentration, etc.*
☒ Change in prerequisites ☐ Change in course number within level, e.g. 310 to 350 ☐ Change in delivery method

A. Current Course Information

399 Internship Problem 3
Course No. Course Title Credits

This proposal is for a(n) ☒ Undergraduate Course ☐ Graduate Course

Applies to ☒ Major ☒ Minor (Two Minors: SELL & MKTG)
☒ Required ☒ Required (SELL)
☐ Elective ☒ Elective (MKTG)

Prerequisites Admission to the College of Business, department approval, minimum 2.5 GPA, and completion of three MKTG 300 level courses.

Grading ☒ Grade only ☐ P/NC only ☐ Grade and P/NC Option

Frequency of offering ☐ by arrangement

Proposed Course Information. (Please indicate only proposed changes below.)

Course No. Course Title Credits

Prerequisites Admission to the College of Business, department approval, minimum 2.5 GPA, and completion of three MKTG 200 and above level courses.

Grading ☐ Grade only ☐ P/NC only ☐ Grade and P/NC Option

Frequency of offering ☐ by arrangement

Effective date (normally the next semester) Fall, 2014 (20153)

B. *If the proposal requests a change in the course description, please attach a description of the change requested and list both the current and proposed course description. If the proposal requests a change in an existing major, minor, option, concentration, etc., please attach a description of the change(s) requested and list both the current and proposed program listings.

Catalogue course description change: Dropping the prerequisites from the description is the only change.

OLD

Practical experience in the marketing field to develop knowledge and experience in the application of theory to actual problems in a non-classroom situation. A maximum of three credits of internship may be applied toward the marketing major. Additional internship credit must be used as general electives only. Prerequisites for College of Business majors and minors: Admission to the College of Business, department approval, minimum 2.5 GPA, and completion of three MKTG 300 level courses. Grade only.

NEW

Practical experience in the marketing field to develop knowledge and experience in the application of theory to actual problems in a non-classroom situation. A maximum of three credits of internship may be applied toward the marketing major. Additional internship credit must be used as general electives only. Prerequisites for College of Business majors and minors: Admission to the College of Business, department approval, minimum 2.5 GPA, and completion of three MKTG 200 and above level courses. Grade only.

Approved by the Department  01/27/14
Department Chair Date

bnewberry@winona.edu
e-mail address

Notification to the College Dean ☒ Yes ☐ No

 3/6/14
Dean of College Date

Presented at A2C2 meeting on 3/19/14 
Date Chair of A2C2

Presented at Graduate Council meeting on (if applicable)
Date Chair of Graduate Council

Submitted to Registrar on 3/20/14 Registrar: Please notify department chair via e-mail that
Date Notification has been recorded.

*If a dean has comments on a notification, the dean shall forward the comments to the department. [Revised 7-13-11]

5/3/14