SO ARE YOU READY TO BE CREATIVE?

Design Program Application

Applicants to the Design Program (Graphic Design or I-Design) must submit a portfolio of works and additional supporting materials for review by Art & Design faculty.

Submission Deadline:

March 20th, 2017

Students who are applying for Design Program, I-Design or Graphic Design, major concentration should submit a portfolio and write a statement of intent at the time of the review.

Minimum Requirement: Mail/Submit To:

1. Completed the following classes with a minimum of grade B or above.
   * ART 150 Digital 2D Design
   * ART 243 Typography
   * ART 118 Drawing I

2. Minimum Cumulative GPA 2.5

Portfolio To Include:

1. Design Application form.
   Obtain from the Art & Design Department front desk or download from http://www.winona.edu/Art/GD/GDapplicationForm.pdf

2. Portfolio of works.
   The portfolio should include approximately 10–12 examples of college level course works and/or personal creative works within the last two years. Portfolio must that exhibits the following skills:
   - Technical skill
     * Drawing
     * Cutting
     * Mounting
   - Basic Design
     * Gestalt theory
     * Composition
     * Color theory
   - Software skill
     * Photoshop
     * Illustrator
     * InDesign

   All works in the portfolio need to be professionally presented with a black foam-core, black mounting board or some sort of backing system. Three dimensional works should be submitted as a well photographed print (in 8.5x11" format).

3. Copies of the most recent college transcripts. Unofficial copies are accepted for this purpose. Minimum GPA 2.5.

4. 1–2 page personal statement.
   Describe how your past experiences, interests, and concerns relate to: your college choice, reason for choosing design as a major, and your career goals. Applicants are encouraged to write an extensive personal statement.

5. Two confidential skill & performance assessment.
   Preferably from instructors familiar with the student’s work and/or academic ability. Instructors should submit the forms in sealed envelopes directly to WSU Art & Design Department (please write on the envelope Attention to Design Application). The latter will remain confidential and the property of WSU. The Skill & Performance Assessment form is provided in the Design Application package.

**ATTENTION** You need to declare Graphic Design or I-Design at WSU in order to apply into the specific Design Program.

--- For more information on Portfolio, visit http://www.winona.edu/art/GDAdmission.html#two
Design Program
Application Form

Last Name
First Name

Street Address (local)

City
State
Zip

Email Address
Area code/phone

Warrior ID #

Street Address (permanent)

City
State
Zip

(1) During what semester did you start at WSU?

(2) When did you declare the Graphic Design/I–Design?

(3) Are you a transfer student? [ ] If yes, from what institution?

(4) Total credits (including transfer) completed by the end of the current semester

(5) What is your cumulative GPA? 
(Note that as a Design major you must maintain an overall average of 2.50, a minimum average of 2.50 in all studio and art history courses, and a minimum "B" grade in all design classes.)

(6) When is your anticipated graduation date? 

Signature of Applicant
Date

You will be notified of the faculty decision regarding your application. In order to register for upper–level design classes, you must first obtain permission by attending your Priority Registration meeting in Spring semester.

If your application is not successful, you may reapply the following semester.
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<tr>
<th>N/A 5 4 3 2 1</th>
<th><strong>Attentiveness</strong></th>
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<tbody>
<tr>
<td></td>
<td>Student is devoted and an active learner. He/She is responsive, pays attention to lectures, is never late for class, and participates in all classroom activities.</td>
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<td>Comments:</td>
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<tr>
<th>N/A 5 4 3 2 1</th>
<th><strong>Promptness</strong></th>
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<tr>
<td></td>
<td>He/She submits all assignments and projects on time.</td>
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<tr>
<th>N/A 5 4 3 2 1</th>
<th><strong>Professionalism and Quality</strong></th>
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<tbody>
<tr>
<td></td>
<td>Student treats all class assignments and projects seriously and professionally. He/She produces excellent quality works that convey his/her idea.</td>
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<td>Comments:</td>
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<th>N/A 5 4 3 2 1</th>
<th><strong>Communication Skills</strong></th>
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<tbody>
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<td></td>
<td>Student has good verbal communication skill and manages to convey his/her idea and concept to the audience effectively.</td>
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<td>Comments:</td>
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Writing and Research Skills
Student knows how to write good research papers. He/She can convey a topic with comprehensive research and excellent writing skills.

Comments: ________________________________________________________________

Hand Skills
Student has great execution skills in the following area:

☐ Drawing  ☐ Ceramic
☐ Painting  ☐ Sculpture
☐ Paper cutting  ☐ Printmaking
☐ Photography  ☐ Other: ________________

Please circle the areas you are referring to.

Design and Compositional Skill
Student has great understanding on gestalt theory (2D Design), composition (Photography, 2D Design, Drawing, Painting), Color Theory (Painting and 2D Design) and other design skills.

Comments: ________________________________________________________________

Learning Ability
Student exhibits great learning ability and show tremendous progress.

Comments: ________________________________________________________________

Instructor
Signature __________________________

Name ______________________________

Department _________________________

Date ________________________________
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