A Look Ahead

WSU enters its next 150 years!

The view from the world, the nation and the river bank.
The World: Engaging Global Issues

1. population

✓ 2. resources: food, water, energy and environment

✓ 3. technological innovation

✓ 4. new kinds of knowledge production

✓ 5. global economic integration

✓ 6. changing nature of conflict

✓ 7. the challenge of governance – working together in a world of accelerating change

From Erik R. Peterson, Public Purpose. April/May 2008
The Nation: Unprecedented Changes Lie Ahead for Higher Education

- Higher education as an instrument of national policy
- Growing emphasis on affordability, access and success
- Fiscal pressures
The Nation: Unprecedented Changes Lie Ahead for Higher Education

- Demographics
- Changing patterns of student attendance
- Changing modes of instruction
- Globalization: a multicultural and multinational environment
The Riverbank: The Changing Environment for Higher Education in Minnesota

- Minnesota is becoming more diverse and more urban in a patchwork fashion.
- Minnesota is growing older. Young Minnesotans are more diverse in background.
- MnSCU institutions are now state-assisted, not state supported.
- The Minnesota economy is weakening.
The Riverbank: The Changing Environment for Higher Education in Minnesota

- Demands for assessment and accountability are growing. What matters to policymakers is increasingly what we can count.
- Economic development strategies are increasingly regionally focused.
- The 21st century workplace and professional practice are changing rapidly.
The System Strategic Response:
Designing the Future, 2008-2012

- Increase access and opportunity.
- Promote and measure high-quality learning programs and services.
- Provide programs and services that enhance the economic competitiveness of the state and its regions.
- Innovate to meet current and future educational needs.
Turning challenges into opportunities, opportunities into success

• Be clear about our goals and purposes.
• Think investment, not cost containment or deficit.
• Encourage imaginative solutions.
• Hold ourselves accountable.
• Create and strengthen partnerships that link WSU and its assets to the capacities of others.
Turning challenges into opportunities, opportunities into success

• Promote a culture of shared responsibility.
• Turn WSU into a model of scholarship and creative problem-solving and include all of our community (faculty, staff, students, partners) in these efforts.
• Encourage experimentation and learning across the institution.
The Path Ahead: Institution-building Themes

- **Academic Excellence** and support for student learning and success.
- **Building Capacity** to achieve our mission of improving our world.
  - People, working relationships, ideas, infrastructure, financial resources
The Path Ahead: Designing our way into the future.

✔ Enriching the student experience and supporting student success.

✔ Supporting academic innovation, distinctiveness and excellence.

✔ Expanding our climate commitment and sustainability efforts.
The Path Ahead: Making a Compelling Case and Investing in our Future

✓ Preparing for reaccreditation---creating a culture of inquiry and evidence.
✓ Increasing and diversifying our revenue base --- investment during lean times.
✓ Launching the public phase of our first capital campaign – **LIGHT THE WAY**
The Path Ahead: Creating Capacity

- **People** learning differently
- Supporting rewarding working *relationships*
- Building on **ideas** that have consequences
- Creating a **supportive environment** for excellence, innovation and resilience
  - Well-designed working spaces
  - Effective institutional policies and practices
  - Clear and timely information and good communication
  - Supportive infrastructure
The Path Ahead: Engagement
Learning Differently and Working Together Differently

• **At an individual level**: how actively we are involved in learning and contributing to our shared purposes.

• **At an organizational level**: how we work together and the extent to which we share expectations, goals, resources and risk and benefit with other participants.

• **Across institutions**: the extent of reciprocity, mutual benefit, shared agenda and goals, and generation of social, human, intellectual capital.
Enriching the Student Experience and Supporting Student Success

Who are Our Students?
The Millennial Generation (Born 1982-now)

Characteristics include:
• Feeling special
• Used to being sheltered
• High level of self-confidence
• Team-orientation
• Conventional – comfortable with rules
• Feel pressured to succeed
• Focus on achievement
Enriching the Student Experience and Supporting Student Success

Working Effectively With Millennial Students

These Students:
• Yearn for connections
• Respond well to structure and clear expectations
• Seek relevance (application of theory)
• Prefer regular feedback
• Thrive in a learner-focused environment
Enriching the Student Experience and Supporting Student Success

At WSU, we are:

✓ Developing a culture of responsibility
✓ Focusing on opportunities for student learning (in and out of the classroom)
✓ Building a student leadership program
✓ Balancing independence with support
Academic Innovation

Undergraduate Nursing Curriculum

- Two faculty members created a curriculum map
- All faculty worked together last year to create new framework for class outcomes in program (120 credit hours)
- This year Department of Nursing will work to refine and begin implementation of the new curriculum
- Coming years – align the Masters program curriculum
Math Achievement Center (MAC)

- Math Faculty strategy to address poor success rates in entry-level math courses
- Students come to MAC for on-line review of faculty-selected mathematical concepts, group work, and tutoring
- Lessons from pilot activities will be used to shift activities to improve student success
Strategic Planning & Budgeting

1. Creating a supportive physical environment and infrastructure
2. Investing in climate commitment and sustainability to help generate resources and preserve university assets.
3. Aligning strategic investments to support our priorities.
FACILITIES PROJECTS
BUILDING TO REFLECT WHO WE ARE

- Library (1999)
- Science Complex (2006)
- Maxwell Hall (2008/09)
- Wellness Center (2010)
- Residence Hall (2010)
FY 08 FACILITIES PROJECTS
BUILDING TO REFLECT WHO WE ARE

• MAXWELL HALL RENOVATION
  – New way of thinking about how and what we build
  – Warrior Hub integrated academic and student services
FY 09 FACILITIES PROJECTS
BUILDING TO REFLECT WHO WE ARE

• INTEGRATED WELLNESS CENTER
  – Like Maxwell Hall, reflects a new way of working together
  – Incorporates multiple health services into a single structure
FY 09 SUSTAINABILITY INITIATIVES

• Think differently about sustainability
  ➢ Strategic planning tool to help generate and preserve university assets

• Initiate performance contracting

• Develop campus-wide energy policy

• Expand sustainability into curriculum
Strategic Planning & Budgeting

Total Budget by Revenue Source

- **Students**: 69%  
- **State Funded**: 29%  
- **Federal**: 1%  
- **Other**: 1%

### Revenue Source Breakdown

<table>
<thead>
<tr>
<th>Revenue Source</th>
<th>FY99</th>
<th>FY09</th>
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<tbody>
<tr>
<td>State-Funded</td>
<td>44%</td>
<td>29%</td>
</tr>
<tr>
<td>Student-Funded</td>
<td>54%</td>
<td>69%</td>
</tr>
</tbody>
</table>

**Graph**

- **Student-Funded**
- **State-Funded**

**Graph Data**

- **1999**
- **2009**
The Path Ahead:
The Next Biennium

Listening to Our Community
The listening sessions

- **Chart the path ahead.** Identify issues, ideas and questions as we begin our HLC self-study and reflect on what has happened at WSU since our last review a decade ago.

- Contribute to the **President’s Work Plan**

- Identify what makes WSU a **distinctive institution**.
The listening sessions
9:30 am to 10:30

• **Sustainability / Budgeting:** SLC 120
  Facilitators: Kurt Lohide, Nancy Jannik, Scott Ellinghuysen, Harold Ornes, Dick Lande

• **Academic Innovation:** Stark 103
  Facilitators: Sally Johnstone, Ken Janz, Bill McBreen, Peter Henderson, Ted Reilly

• **Student Learning and Success:** PAC 156
  Facilitators: Connie Gores, Jim Schmidt, Karen Johnson, Tom Bremer, Sally Standiford, Bill Murphy