



## FY18 ANNUAL REPORT



### *Dear Warriors,*

Our University has used the emblem of distinction “A Community of Learners Improving Our World” for many years now. The Winona State University Foundation seeks to emulate those expectations as well. Our Board of Trustees is comprised of leaders from across the nation in both the public and private sectors who strongly believe that higher education is vital to the success of our nation and the world. I am proud to serve as this year’s Chairperson and to share some new opportunities to co-create an exciting future for Winona State University.

This fall, the Foundation launched the public funding phase of “The Power of Experience: A Campaign for Winona State,” with a goal of raising more than \$9 million which will benefit the arts, business and industry preparedness, and Warrior pride. Specifically, these campaigns are: The Laird Norton Center for Art & Design, the first endowment for engaged learning in the College of Business, and a newly remodeled WSU Athletic Stadium.

The Laird Norton Center for Art and Design seeks to build a bridge between education and community development through the arts. The College of Business strives to provide students with engaged learning opportunities and real-world experience for upcoming business professionals, and upgrading the stadium helps attract top student-athletes, create deeper Warrior Nation pride, and provides a top-tiered facility allowing collaborative K -12 regional athletic programming in Winona.

I assure you the Power of Experience Campaign will provide extraordinary opportunities for our University to attract new students, to immerse our students in experiential learning opportunities, and to graduate individuals who not only are competitive in tomorrow’s market but can truly change our world. Moreover, the success of this campaign will reach far beyond Winona’s borders. Gifts to the campaign will improve the economic and social well-being of communities wherever our students take root. In the words of our President Scott R. Olson, “Warriors do well and do good. They prosper in their professions while building strong and engaged communities wherever they live. The world is a much better place for having WSU graduates working, learning, and serving within it. Warriors Forever!”

With that said, I say thank you for a record-breaking fundraising fiscal year 2018. We are grateful for the confidence you have placed in the WSU Foundation to steward your treasures for current and future Warriors.

Warm Regards,

A handwritten signature in black ink, which appears to read 'Mark J. Nichols'.

Mark J. Nichols '78  
WSU Foundation Chair