Winona State University (WSU) is a mid-size regional public comprehensive university. Founded in 1858 as the first teacher training institution west of the Mississippi River, WSU today offers high quality undergraduate and graduate programs in Winona, Rochester, and other locations in the State of Minnesota. WSU is categorized as a “Master’s M” institution (Carnegie) and is accredited by the Higher Learning Commission of the North Central Association. Winona State is a member of Minnesota State.

### 5 COLLEGES:
- Business, Education, Liberal Arts,
- Nursing & Health Sciences, and
- Science & Engineering

<table>
<thead>
<tr>
<th>College</th>
<th>Average ACT (composite mean)</th>
<th>Minnesota residents</th>
<th>Wisconsin residents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rochester Campus</td>
<td>22.2</td>
<td>67%</td>
<td>29%</td>
</tr>
<tr>
<td>Winona Campus</td>
<td>22.1</td>
<td>66%</td>
<td>30%</td>
</tr>
</tbody>
</table>

### New Entering First-Year Students
- 1,556 (FTE 1,571)
- Average ACT (composite mean): 22.2
- Average High School GPA: 3.38
- Minnesota residents: 67%
- Wisconsin residents: 29%

### New Entering Transfer Students
- 461 (FTE 385)

### New Graduate Students (Degree Seeking)
- 153 (FTE 126)

### Winona Campus
- 6,655 (FTE 6184)

### Rochester Campus
- 947 (FTE 651)

### Economy

#### COST OF ATTENDANCE
- Undergraduate: In State $7,598 / Out of State $13,698
- Graduate: In State $7,488 / Out of State $11,286
- Digital Life & Learning Program: $970 — laptop rental, required to all full-time undergraduates, optional for part-time undergrads and graduate students
- Expenses: Housing and Meals: $9,330, Books = $900, Transportation = $640, Personal = $2,000

For more information, visit www.winona.edu/ipar/ or contact WSU Institutional Planning, Assessment & Research (phone: 507-457-5059; email: IPAR@winona.edu)

### Average class size: 27

### STUDENT CHARACTERISTICS
- Sex: Female 66.9% Male 33.1%
- Race/Ethnicity: American Indians & Pacific/Hawaii Islanders <1%, African American 3.1%, Asian American 2.6%, Hispanic/Latino 4.5%, More than one race 2.9%, White 83.1%, Int’l 2.8%, Other and unknown 0.6%
- First Generation Students: 39.5%
- Post-Traditional Students (age 25+) 16.2%
- International: 216 from 44 countries, including: China (34), Taiwan (31), Republic of Korea (25), Nepal (15), Saudi Arabia (13), Kenya (10)
- Popular Undergraduate Majors: Nursing, Elementary Education/ K-6, Business Administration, Biology, Exercise & Rehabilitative Science, Psychology, Social Work, Marketing
- Popular Graduate Majors: Counseling, Education, Social Work, Leadership Education

### DEGREE PROGRAMS:
- 1 associate, 72 baccalaureate, 15 master’s, 7 doctoral, 2 education specialist, 1 undergraduate certificate, 17 graduate certificate
- Full-time: 307, Part-time: 156

### STUDENT-TO-FACULTY RATIO: 19 to 1

### STUDENT SUCCESS OUTCOMES

#### Retention and Graduation
- 2nd year retention rate (for Fall 2018 new freshman cohort): 75.8%
- 6th year graduation rate (for Fall 2012 new freshmen cohort): 61.5%

#### Degrees Awarded
- Associate degrees: 31
- Bachelor’s degrees: 1,452
- Master’s degrees: 68
- Doctoral degrees: 19
- Graduate Certificates: 42

### Post-Graduation Success (for the Class of 2016-2017)
- Continuing education: 14.1%
- Employed among those available for employment (full- or part-time): 98.2%
- Employed in fields related to degrees earned among those employed: 97.9%

### FINANCIAL AID

- Received Some Form of Financial Aid (2018-2019, including need-based, non-need-based scholarships and grants, student loans)
- 93% of freshman
- 85% of all undergraduate students
- 74% of all graduate students
- 63

- Average Institutional Scholarships and Grants (Fall 2019 New Freshmen, excluding athletics and tuition waivers): $1,044

- Three-Year Student Loan Default Rate (for the class of 2015-16): 3.5%

To learn more, visit www.winona.edu/ipar/