



Winona State University
Four-Year Program Map

Created on 12/29/20
Effective Fall 2020

Program: Mass Communication (BA)
Emphasis (optional): Creative Digital Media (MCDM)

Fall Semester				Spring Semester			
	Course	Requirement Met	SH	Course	Requirement Met	SH	
Year 1	ENG 111 or CMST 191/192	G.E. Goal 1	3-4	ENG 111 or CMST 191/192	G.E. Goal 1	3-4	
	MCOM 100 Media & Society or other GE Goal 9	G.E. Goal 9	3	General Education	G.E. Goal 3	4	
	MATH/STAT 1xx	G.E. Goal 4	3	General Education	G.E. Goal 5	3	
	General Education	G.E. Goal 5	4	General Education	G.E. Goal 6	3	
	Orientation	Degree	1	General Education	G.E. Goal 8	3	
	General Ed/Physical Wellness	G.E.	1	NOTE: GE Goal courses can be taken in any semester.			
	First-Year Fall Semester Credit Hour Total			15-16	First-Year Spring Semester Credit Hour Total		
Year 2	General Education	G.E. Goal 5	3	Elective/Minor course	Gen Elec / Minor	3	
	General Education	G.E. Goal 6	3	General Education	G.E. Goal 7	3	
	General Education	G.E. Goal 3	3	General Education	G.E. Goal 10	3	
	MCOM 210 Visual Comm	Major	3	MCOM 274 Creative Digital Audio-Video Production (spring only)	Major	3	
	MCOM 173 Audio/Video Production	Major	3	MCOM 221 Creative Digital Media Storytelling	Major / GE Goal 6	3	
	NOTE:			General Ed/Physical Wellness	G.E.	1	
	Second-Year Fall Semester Credit Hour Total			15	Second-Year Spring Semester Credit Hour Total		
Year 3	MCOM 271 Intro to Interactive Environments (fall only)	Major	3	MCOM CDM Elective	Major Elective	3	
	MCOM CDM Elective	Major Elective	3	MCOM 307 Creative Digital Media Lab (spring only)	Major	3	
	MCOM 308 Research in Mass Media	Major	3	MCOM 400 Mass Communication Theory	Major	3	
	Elective/Minor course	Gen Elec / Minor	3	Elective/Minor course	Gen Elec / Minor	3	
	Elective/Minor course	Gen Elec / Minor	3	Elective/Minor course	Gen Elec / Minor	3	
	NOTE:			NOTE:			
	Third-Year Fall Semester Credit Hour Total			15	Third-Year Spring Semester Credit Hour Total		
Year 4	MCOM 405 Issues and Ethics	Major	3	MCOM 425 Creative Digital Media Capstone (spring only)	Major	3	
	MCOM CDM Elective	Major Elective	3	MCOM CDM Elective	Major elective	3	
	MCOM CDM Elective	Major Elective	3	Elective/Minor course	Gen Elec / Minor	3	
	Elective/Minor course	Gen Elec / Minor	3	Elective/Minor course	Gen Elec / Minor	3	
	Elective/Minor course	Gen Elec / Minor	3	Elective/Minor course	Gen Elec / Minor	3	
				MCOM 499 Portfolio	Major	0	
	NOTE: A 2.5 GPA is required for all MCOM classes EXCEPT 100, 115, 172, 173, 210, 221, 240, 243, 260, 271, and 274. Some MCOM classes are restricted to MCOM and selected other majors/minors. At least 12 s.h. of 300- and 400-level MCOM courses must be completed at WSU. Please see a MCOM adviser.						
Fourth-Year Fall Semester Credit Hour Total			15	Fourth-Year Spring Semester Credit Hour Total			15

Total Credit Hours (SH): 120