

Mass Communication Minors

The Department of Mass Communication offers both a general minor in Mass Communication and four specific minors that each parallel its existing four major options in Advertising, Journalism, Public Relations, and Creative Digital Media.

Each minor requires 21 s.h., with 12-15 s.h. of required courses and 6-9 s.h. of electives. A GPA of 2.0 is required.

Mass Communication	Advertising	Journalism	Public Relations	Creative Digital Media
MC	MCAD	MCJ	MCPR	MCDM
21 S.H. 2.0 GPA required	21 S.H. 2.0 GPA required	21 S.H. 2.0 GPA required	21 S.H. 2.0 GPA required	21 S.H. 2.0 GPA required
Required Courses (12 s.h.)	Required Courses (15 s.h.)	Required Courses (12 s.h.)	Required Courses (12 s.h.)	Required Courses (12 s.h.)
100 Media & Society 210 Visual Communication 232 News Writing 280 Principles of Media Literacy	172 Print & Web Production 260 Principles of Advertising 360 Advertising Copy Writing 361 Media Planning/Buying 362 Advertising Design	100 Media & Society 232 News Writing 332 News Gathering 334 Feature Writing OR 336 News Editing	240 Principles of Public Relations 339 Strategic Social Media 345 Public Relations Writing 346 PR Techniques/Strategies	221 CD Media Storytelling 271 Intro to Interactive Envir. 274 CD A/V Production 307 CD Media Lab
Electives (9 s.h.) Electives may be selected from any Mass Comm offering, with at least six hours at the 300-level or above.	Electives (6 s.h.) Electives may be selected from any Mass Comm offering at the 300-level or above.	Electives (9 s.h.) Electives may be selected from any Mass Comm offering, with at least six hours at the 300-level or above.	Electives (9 s.h.) Electives may be selected from any Mass Comm offering, with at least six hours at the 300-level or above.	Electives (9 s.h.) Electives may be selected from any Mass Comm offering, with at least six hours at the 300-level or above.

WSU policy requires a minor contain at least one course that is unique to the minor and not used in the major or additional requirements. For majors in Mass Communication, a minor is required. A major in any Mass Communication option may not simultaneously declare the same Mass Communication option as a minor, nor may he or she declare the general Mass Communication (MCOM) minor.

Notes:

- A 2.5 GPA is required for all MCOM classes EXCEPT 100, 115, 172, 173, 210, 221, 240, 243, 260, 271, and 274.
- MCOM 172, 173, 175, 210, 215, and 339 are restricted to MCOM and selected other majors/minors.
- MCOM 345, 346, 425, 437, 440, and 460 are restricted to specific MCOM options.
- All other MCOM courses are open to all majors/minors/options, pending completion of any prerequisites.