

Executive Summary

At a glance the 2015-16 Academic Year was full of opportunities and challenges. Throughout the pages that follow you will see how Student Life and Development (SLD) professionals identified and responded to students from the point of inquiry through graduation. Also, you will see SLD personnel engaged in committee work on campus, state-wide, regionally, and nationally.

The stretch goals for new entering students proved to be elusive in every category New Entering Freshmen (NEF), New Entering Transfers (NET), and New Entering Graduates (NEG). Overall, Fall 2015 enrollment in headcount was down 4% when compared to Fall 2014. Spring 2016 did not rebound from the downward trend.

Based on Winona State University Institutional Planning, Assessment and Research (WSU-IPAR) data, 86% are white, 10% Students of Color, 3% International, and 1% Unknown. Sixty-one percent of first-time, full-time, first-year students receive some form of Financial Aid. First-to-second-fall retention rate is 80%. The six-year graduation rate is 59%. Top five majors continue to be Nursing, Business Administration, Biology, Elementary Education, and Exercise Science.

University-wide conversations have begun to examine with a sense of urgency enrollment trends over the past five years. With a combination of interventions and data supported decisions there is optimism that we can turn a corner to capture the Winona State's market share of students interested in the extraordinary educational experience we offer.

The good news is we have over 8,000 students who chose Winona State University. Every effort is made to ensure they have a college experience full of extraordinary academic and co-curricular programming.

The Table of Contents will lead you to a more in-depth review of Student Life and Development Departments End of Year Reports. This section will provide notable highlights.

Student Engagement

- STAR ID single sign-on
- Warrior Food Cupboard to address food insecurities
- Trial triage program in Counseling and Wellness designed to address the growing waiting list and crisis cases
- Ask a Nurse an efficient time saving service for students to call with health related questions

Collaboration

- Approval of a service learning course designator
- Counselor presence in Rochester and other off-site locations
- Student and faculty lead through a very difficult process of grieving two student deaths, one critical pedestrian accident, and awarded two posthumous degrees
- Wellzine is a Health & Wellness publication created by and for Winona State University students with 67,872 views since August 2012

Co-Curricular Programming

- The Student Health and Advocate Program provides education events, presentations, and weekly service hours with the assistance of 20 Winona State University and Southeast Technical College Students.
- Winona State University Inclusion and Diversity Office and Minnesota State Southeast Technical College: programs related to diversity and heritage, leadership retreat, high school presentation, and professional development workshops for WSU administrators, staff, and success coaches
- Faculty release time for a KEAP Center Liaison

Big Ideas

- Open House - Veterans Center at the Sustainability House
- WSU-Winona Health Pharmacy in the Integrate Wellness Center (IWC) closed after several years of operating at a loss
- Warrior Debate modified Oxford Style Debate with the motion emerging from a campus hot topic
- Trending Social Issues

Personnel

- Announced new hires in the Counseling and Wellness Center (Director and Counselors)

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