

Study Away Options For **BUSINESS MAJORS**

The following is a list of programs with a Business theme or in which study abroad students are able to enroll in Business courses. Programs are available for students who wish to study abroad for a semester, summer or academic year. The best time to go will vary so consult with your academic advisor to determine the best time. Additionally, short term faculty-led programs may be offered with specific WSU Business coursework for 3-6 credits, and vary term to term.

This list is not meant to be exhaustive, but only a sampling of programs that highlight this major. For a complete list of approved program offerings, please see <https://www.winona.edu/studyabroad/>

Argentina

❖ [CIEE Open Campus Program \(Buenos Aires\)](#)

Study in vibrant and bustling Buenos Aires, Argentina through CIEE's open campus program. Students build their own block schedules and can take blocks that range from six to twelve weeks long in one or two locations. While studying, explore the rich culture and history that Buenos Aires has to offer. Students can learn from the locals and experience seeing known historical sites. Some business courses include: Business Ethics and Leadership, Principles of International Business, International Management, Green Business and Policy, and Strategic Management.

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❖ [ARCOS Semester & Academic Year in Buenos Aires](#)

This program offers classes taught in Spanish and English, these classes are specific to Economics and Business majors. Some of these courses include Economic History of Argentina, Social Economy in Latin America, Political and Social Change, and International Business in the Southern Cone.

Australia

❖ [Southern Cross University](#)

This Direct Enroll program located in Lismore, Australia offers a variety of business courses including marketing, product management, investment, and finance. Southern Cross University is near the Gold Coast and is surrounded by an abundance of exploration opportunities as you study in an adventure filled and visually stunning Country.

❖ [IFSA Butler Adelaide University](#)

The University of Adelaide is located right in the heart of the city of Adelaide, which was recently called "Australia's best kept secret" thanks to its great weather, never-ending festivals, food and wine culture and affordability. The university is one of Australia's oldest, with "Harry Potter style" sandstone buildings with abundant STEM offerings. Students can focus exclusively on your selected track or choose courses in other departments.

❖ [University of New England](#)

Located in Armidale, Australia, this program offers a wide variety of courses including Accounting, Agribusiness, Business Analytics, Economics, Finance, Human Resource Management, International Business, Management and Marketing.

Chile

❖ [API- Santiago](#)

This program in Santiago, Chile and offers business classes in Spanish. This program offers a variety of courses specifically for Business, Economics, Communications, and Social Science Humanities majors. Some of these courses include Organizational Behavior, Business Creation, International Economics, Multimedia Communication, and Latin American Culture.

China

❖ [Hebei University of Technology \(HUT\) Direct Enroll](#)

Located in Tianjin, China, this program offers a variety of classes but is specific to Finance, Marketing, Computer Science, Economics, and Management majors. These courses include Applied Economics, Finance, Integrated Management and Information Systems, and International Trade.

❖ [University of Hong Kong – Exchange](#)

This university offers a variety of business-related courses available for their School of Business and School of Economics. These courses include Principles of Management, Brand Management, Advanced Financial Accounting, Business Law, Financial Markets and many others.

❖ [CIEE Open Campus Program \(Shanghai\)](#)

Students can study in vibrant and modern Shanghai, China through CIEE's open campus program. Students build their own block schedules and can take blocks that range from six to twelve weeks long in one or two locations. Shanghai is the country's biggest city and a global financial hub. It is also considered the "Oriental Paris" with tons of up and coming fashion trends. Eat traditional food and learn from the locals.

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Costa Rica

❖ [ARCOS Abroad in Costa Rica Semester & Academic Year \(Spanish Language, Electives, Classes with Locals\)](#)

This program is in the high lands of Costa Rica, in the town of Heredia, which is a university town with a large student life. Classes taught in English and Spanish. This program is specific to Business Administration, Public Relations, and Advertising majors. Some of the courses offered include Leadership Styles, Organizational Behavior, Human Relations, Market Research, Intro to Public Relations, Consumer Behavior, and many more.

Denmark

❖ [DIS - Study International Business in Copenhagen, Denmark](#)

This program is made for students majoring in Business, Economics, Finance, Marketing, and Management looking to acquire an international perspective. Some courses available through this program include European Business Strategy, and International Mergers and Acquisitions.

❖ [CIEE Open Campus Program in Copenhagen](#)

Study in what is known as the "happiest city in the world", Copenhagen, Denmark, through CIEE's open campus program. Students build their own block schedules and can take blocks that range from six to twelve weeks long in one or two locations. While studying, explore the rich culture and history that Copenhagen has to offer. Students can learn from the locals, visit the famous Little Mermaid statue, try delicious new foods, see the Tivoli Gardens, and many other things that this historic city has to offer.

Germany

❖ [AIFS- Berlin Germany](#)

This program offers courses in English and requires the study abroad student to take one course in German at the Freie Universität in Berlin. This program offers a variety of courses in Economics, which is great for students looking to complete their Economic degree! Some courses include Europe in the Global Economy, European Business Cultures, and Green Business: German and European Sustainable Entrepreneurship.

❖ [CIEE Open Campus Programs \(Berlin\)](#)

Study in historic Berlin, Germany through CIEE's open campus program. Students build their own block schedules and can take blocks that range from six to twelve weeks long in one or two locations. While, studying explore the rich culture and history of Berlin. Learn from the locals and experience seeing famous historical sites.

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Greece

❖ [CIS Abroad Semester in Greece](#)

In Athens, enjoy modern flair and contemporary art with a vibrant street life and laid-back lifestyle. Take classes at Hellenic American University (with views of the Acropolis from the eighth floor) and live and study in the heart of the city. Choose from core courses in business, psychology, and music studies, as well as regionally topical courses that allow you to travel across Greece. Small class sizes mean personalized attention and you can get involved with student council or a variety of student clubs. This program offers a variety of courses in Business Administration, including Business Statistics, Microeconomic Theory, Human Resources Management, among others.

Iceland

❖ [API- Reykjavik](#)

This program offers a variety of courses in Business, Finance, Human Resource Management, Marketing, Statistics and more. Students must have a minimum GPA of 2.5 to attend this University in Iceland. Courses at this University are typically worth six ECTS (or three U.S. semester credits). Most students will take at minimum 12 credits. Some courses available include Managerial Accounting, Behavioral Economics, and Strategic Marketing Planning.

India

❖ [AIFS-Hyderabad](#)

This program offers a variety of courses in management for business students. Courses that are offered will be confirmed after arrival on campus. Students going to India are encouraged to take a language course and take four courses. Some courses available here include Advertising and Brand Management, International Business Strategies, and International Marketing.

Italy

❖ [SAI - John Cabot University- Rome](#)

Students will be attending John Cabot University in Rome and have an experience of a lifetime underneath the Mediterranean sunshine. Variety of courses are offered in Business & Economics. Students will be in smaller classes at JCU's that will average 15 students. Some courses available here include: Business Communications, International Business, Principles of Management and many others.

❖ **[SAI Sant'Anna Institute](#)**

Sant'Anna Institute is housed in a historic former convent and school located in Old Sorrento located steps away from the beautiful Amalfi coast. Students visiting for semester and summer programs can enroll in courses focused on multiple different areas of study, while incorporating language development and cultural immersion in and out of the classroom.

❖ **[UW-Platteville Education Abroad at the American University of Rome](#)**

At this university the areas of study include: Accounting, Business, Economics, Finance, International Business, Management, Marketing. With the following courses available: Financial Accounting, Principles of Management, Business Law.

❖ **[CIEE Open Campus Program \(Rome\)](#)**

Students have the chance to study in beautiful Rome, Italy through CIEE's open campus program. Students build their own block schedules and can take blocks that range from six to twelve weeks long in one or two locations. Enjoy tasty food, Italy definitely has more to eat than just pasta; visit famous historic sites such as the Colosseum, Trevi Fountain, Vatican City, and more.

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Japan

❖ **[Akita International University \(Exchange\)](#)**

This program offers a variety of courses in Economics, Accounting, Management and more. Some specific courses available here include Managerial Accounting, International Trade, Intermediate Macroeconomics and more.

❖ **[Kansai Gaidai – \(Exchange\)](#)**

Located in Osaka, Japan this university offers courses in Business, Finance, Human Resource Management, Entrepreneurship and more! Emerge yourself in a direct exchange with Japan.

❖ **[Toyo University \(Exchange\)](#)**

Located in the bustling and exciting city of Tokyo, take advantage of paying WSU tuition while selecting from a broad choice of business courses. Many students choose to study here for an academic year.

Portugal

❖ **[API- Lisbon Summer Business Program](#)**

This program offers a variety of courses in Economics, Accounting, and Management and requires a minimum GPA of 2.5. Some of the courses offered are but not limited to, Corporate Finance, Data Analysis for Management, Entrepreneurship, Financial Accounting, Management Accounting, and International Marketing.

South Africa

❖ [CIS Abroad in South Africa](#)

Founded in 1829, the University of Cape Town (UCT) currently ranks as Africa's top-rated university. UCT has a vibrant, diverse, cosmopolitan community, with the most diverse student body in all of Africa. Take courses in the fields of economics, finance, and management.

❖ [CIEE Open Campus Program \(Cape Town\)](#)

Study in Cape Town, South Africa through CIEE's open campus program. Students build their own block schedules and can take blocks that range from six to twelve weeks long in one or two locations. While studying, explore the rich culture and history that Cape Town has to offer. Students can learn from the locals, see gorgeous Table Mountain, explore the harbor, and even have the chance to get a tour of the infamous prison that housed Nelson Mandela.

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South Korea

❖ [Chung-Ang University \(Exchange\)](#)

An exchange partner in Seoul, South Korea, offering a variety of business courses in English. Accounting, Marketing, Management, International Business and others are some of the main concentrations that are offered here. Some business courses available here include Principles of Management, Business Statistics, Principles of Accounting, Business Law, Taxation, International Business and many others.

Spain

❖ [API- Seville](#)

This program offers business classes taught in both English and Spanish. Some of these courses are but not limited to, International Business and Emerging Markets, International Marketing, International Management, International Finance, International Human Resource, and Entrepreneurship.

❖ [Barcelona SAE Universidad Autonoma de Barcelona \(UAB\) - International Business and Humanities Program Semester](#)

Course are taught in English or Spanish, some of these courses are Politics, War and Economics in the Age of Globalization, the Creative Economy, the Political Economy of European integration, International Economics, International Marketing Strategies, and Managing Services.

❖ [ARCOS Abroad in Spain: Semester & Academic Year \(Spanish Language, Electives, Classes with Locals\)](#)

This program offers courses taught in both Spanish and English. It is specific to majors in Business, Communications, and Public Relations. Some of the courses offered are Spanish and Latin American Economies and International Marketing.

❖ [University of Deusto \(Exchange\)](#)

University of Deusto in Bilbao, Spain is an exchange option for students at an advanced level of Spanish. Limited courses are taught in English and intensive language classes are offered at a separate program cost. Business courses are offered in Spanish. Some courses include Development of Executive Skills, Economic Environment, and Business Legal Environment.

❖ [CIEE Open Campus Program \(Madrid\)](#)

Study in Madrid, the capital of Spain that is literally in the center of the country through CIEE's open campus program. Students build their own block schedules and can take blocks that range from six to twelve weeks long in one or two locations. Students can learn from the locals, try delicious new foods, visit the numerous iconic historical monuments and museums Madrid has to offer.

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Sweden

❖ [Kristianstad University \(Exchange\)](#)

Take advantage of paying WSU tuition at this exchange partner in Kristianstad, Sweden. Courses available here include Advanced Accounting and Reporting, Global Business, Human Resources Development and many others.

Taiwan

❖ [Tamkang University – Exchange](#)

At this university there are a variety of departments available. The Department of Business Administration, Accounting, Economics, Banking and Finance, and International Business are just the few of many available. Some of the courses you could take here include Introduction to Advertising, Operation Management, International Business, Human Resource Management and many others.

United Kingdom

❖ [University of Aberdeen](#)

This program is specific to majors of Business, Economics, International Relations, and Accounting and Finance. Some of these courses are, the Global Economy, Intermediate Macroeconomics, Financial Accounting, and Intro to Bio Business.

❖ [CISabroad Semester at University of Westminster](#)

At this university there are many different business courses available. Some of them include Accounting and Finance Fundamentals, International Business Law, Operational Business, Analyzing and Managing Information for HR and many others.

❖ [Lancaster University](#)

A beautiful city in the United Kingdom with access to the city, coast, and countryside. Some courses at this University include Introduction to Business Analytics, Introduction to Financial Accounting, Business and Management and many others.

❖ [Queens University](#)

Queen's University in Belfast, Northern Ireland is a great low-cost alternative to London, yet still in a great UK location. Belfast offers all that a big city can, but on a manageable level. Courses like Executive Leadership and Coaching, Strategic Management, and Innovation Management are just some of the courses available here to satisfy business requirements.

❖ [UW-Platteville Education Abroad at St Mary's University Twickenham, London](#)

Management Principles and Practice, Organizational Behavior, Entrepreneurship are some of the courses available here.

❖ [CIEE Open Campus Program \(London\)](#)

Study in bustling London, England through CIEE's open campus program. Students build their own block schedules and can take blocks that range from six to twelve weeks long in one or two locations. Students can learn from the locals, try delicious new foods, visit the numerous iconic historical monuments and museums London has to offer, and many other things that the city has.

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FACULTY-LED PROGRAMS

Faculty-led programs are short-term study abroad programs led by WSU faculty. These programs take place over breaks (winter, spring, or summer) and students earn 3-6 WSU credits. The following faculty-led programs are recommended for students in this major.

This list is not meant to be exhaustive, but only a sampling of programs that highlight this major. For a complete list of approved program offerings, please see <https://www.winona.edu/studyabroad/>

Asia

China

- ❖ [Business & Culture in China](#) - 3 credits for BUSA 377 Takes place during Spring Break (9-11 days in March) Students will visit four major Chinese cities located in different areas of China (Beijing, Chengdu, Suzhou, and Shanghai) and experience many cultural activities and learn about the world's fastest growing economy.

India

- ❖ [Service Learning in India: Interdisciplinary Community Solutions](#) - 3 credits for SUST 150 SUST 150 counts toward **Goal Area 10** Takes place during Summer (12-15 days in May) Students will study sustainability and social justice from an interdisciplinary perspective.

Europe

France

- ❖ [Business of Healthcare in Paris](#) - 3 credits for HADM 376 Takes place during Summer (10-12 days in May) Students study major aspects of healthcare in an international context. Major topics include healthcare infrastructure including integrative health and public health, nutrition, exercise, service, advertising, healthcare data analytics, and more.

Poland

- ❖ [Economics of Poland](#) - 3 credits for BUSA 377 Takes place during Summer (14-16 days in May) Students will learn, through studying theories and through practical experiences, the concepts relative to international aspects of economics.

Scotland

- ❖ [Going Green: The Impact of Sustainability on International Business & Culture in Scotland](#) - 3 credits for BUSA 377 Takes place during Summer (12-16 days in May or June) Students will study the impact of sustainability on business and culture in an international context.

Spain and Portugal

- ❖ [Sports Management and Law in Spain and Portugal](#) - 3 credits in BUSA 377 Takes place during Winter Break (10-13 days in December/January) Students will examine the legal, financial, moral, and policy issues and disputes that arise in the world of amateur and professional sports.

North America

Jamaica

- ❖ [Child Welfare, Health Systems, and Social Justice in Jamaica](#) - 3 credits for NURS 316 or SOCW 316 These courses count toward **Goal Area 8** Takes place during Winter Break (13-15 days in December/January) Students use a trans-cultural approach to learn about child welfare systems, with an emphasis on human rights, social justice, and health systems in Jamaica and US.

United States

- ❖ [Wall Street and Main Street: New York City](#) - 3 credits for FIN 311 Takes place during Spring Break (9-11 days in March) Students will visit financial institutions, corporations, and other relevant cultural locations as they study monetary policy, securities training, financial management, and the money management industry.

South America

Ecuador

- ❖ [Civic Engagement with Peoples and the Environment in Northwest Ecuador](#) - 6 credits in GS 375 GS 375 counts toward **Goal Areas 9 and 10** Takes place during Summer (17-20 days in May/June) Students explore ways local events are linked to global processes and ways Natives are implementing "development with identity" on their own terms, by using intercultural strategies, local and hybrid knowledge sets, and local governance.

INTERSHIPS

Interning abroad is an exciting opportunity to gain valuable cross-cultural work experience, understand international perspectives in your field, and live in another country for a summer or semester. All internships are taken for credit, allowing financial aid to be used.

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API PROGRAMS

Students with an advanced Spanish level are eligible to complete a credit-bearing internship in the field of business. The program is designed for students interested in business administration, family, and small business management, marketing, tourism, and entrepreneurship. The internship represents a total of 90 work hours and students will complete a complementary course alongside the internship to orient them to the economic and business environment of Chile. Students who select the internship option may enroll in one or two additional courses during the summer session.

Chile (For advanced Spanish speakers only): Valparaiso
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CEA PROGRAMS

Intern in a fluid role to understand each business function to better manage and assist business operations effectively. Some duties can include but are not limited to: Preparing strategy development and recommending opportunities to improve business practices, Managing projects across cross-functional departments, Performing and presenting market analysis research, Supporting day-to-day operations of the business and administration, and Analyzing business and/or financial data

Italy: Rome	Spain: Seville
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CIS PROGRAMS

Sample description of an intern in Barcelona:

Gain professional experience in the consultancy world while exploring the vibrant city of Barcelona. Past interns have performed tasks such as external and internal communication to support the company, monitoring of support of many professionals, and other daily administrative tasks.

Spain: Barcelona	Ireland: Dublin	Italy: Florence	England: London
Australia: Sydney			