

Sarah called the meeting to order at 5:00pm

Please make sure that you keep the side chatter down

Guest Speakers:

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Day of the day:

- National Apricot Day
- National Clean Off Your Desk Day

Name that tune:

- Body Language by Jesse McCartney
 - Guessed by: Maddie K.

Tracy/Joe:

- Not here

Special Events On Campus:

- Eric O'Shea
 - Thursday, January 12th
 - Be there at 6:45pm
 - Doors open at 7pm
 - Sign up sheet will be in the office if you didn't make the meeting
- Canvas Night
 - Thursday, January 19th
 - Tickets on sale now
 - We have sold zero so far
 - Invite your friends and make it known
 - Marissa emailed the head of the art department to get the word out to more people
 - Starts at 6pm
 - Be there at 5:30pm
 - Sign up sheet will be in the office if you didn't make the meeting
- Grocery Bingo
 - Tuesday, January 24th in East Hall
 - Right after the meeting at 7pm
 - Motion
 - Marissa makes a motion to host Grocery Bingo in East Hall on January 24th at 7:00pm spending no more than \$300
 - Seconded by: Brie
- Slam Poetry Night
 - Cosponsor-ship
 - Discussion

- Last year it went over well, and the same guy from last year contacted Marissa to see if we wanted to do another one this year
 - Two hours long
 - First hour will be open mic and second hour will be a poet named Flow Poetry doing his own stuff
 - It will cost \$350 for the poet
 - It is the Wednesday of finals week and right before spring break
 - It's a laid back event where you can do homework while listening to the poets
- Motion
 - Marissa makes a motion to host a Slam Poetry Night featuring "Flow Poetry" on Wednesday March 1st, in the SAC at time to be determined spending no more than \$400.
 - Seconded by: Austin
- Wild Tailgate
 - Wednesday, February 8th at 6pm
 - Discussion
 - Tailgates in the past have gone over really well, this year's tailgate was just a bad timing
 - We are going to a Wild game at the end of February
 - Maybe do a hockey tailgate after spring break so it's no so many events back to back
 - We're busing people to the WSU hockey on Friday, Feb. 3rd so it might be a lot of hockey so close together
 - Not everybody goes on the bus trip so this is way for people to watch hockey without paying to go
- Frederick Winters
 - Friday, February 24th
 - Discussion
 - Chi Alpha has Somsen booked every Thursday until later in the semester
 - Tracy said to do it on a Friday night, because if we give people something to do on the weekends people would want to stay in Winona
 - People still would want to go home because the event would only be for three or so hours
 - If we do it on the 24th we have the benefit concert on the 11th so it's a good space in between events
 - Hypnotists are really popular and we get good turn outs
 - Motion
 - Marissa makes a motion to host Frederick Winters in Somsen Auditorium on Friday, February 24th at 7:00pm spending no more than \$2500.
 - Seconded by: Rene
 - Mission IMPROVable will be here on August 25th for orientation week

Special Events Off Campus:

- Gopher Badger Hockey Game
 - Tickets went on sale today
 - We have sold 55 tickets

- If you were at attendance last semester you can get the UPAC \$5 off discount for your ticket
- \$5 Bowling Night
 - Be there at 10:45pm
 - Doors open at 11pm
 - Tickets go on sale Thursday at 9am
 - Sign up sheet will be in the office if you didn't make the meeting
- \$5 Movie Night
 - It was our decision to end it was on the movie theater's side
 - If you have any ideas for a \$5 night let Alyssa know

Concerts:

- Fundraising Concert is on February 11th
 - Donation Letters
 - To give to local businesses to ask them for denotations for prizes
 - The board is available to drive people to places if you do not have a card
 - Take a letter and give to somebody at the store
 - If you get a donation right away bring it the office or contact a board member and they can pick it up for you
 - It will be a \$2 admission for the concert or a donation of a canned food item
 - Sign Up
- Spring Concert
 - No new updates

PR Print:

- Whiteboards are updated
 - Member points to hang posters
 - If people are willing to hang up posters during their office hours they will receive member points
 - Put up standing whiteboards
 - IWC & Maxwell
 - Maxwell is a good place because it gets a different set of people who only go to that side of campus
 - It also lets the tour groups see what UPAC does
 - Posters are up

PR Tech:

- Make sure to invite your friends to events!
- Facebook live video
 - It's something big that people are doing
 - Go live at an event (if we're allowed)
 - Do something in the car with Eric O'Shea
 - Do something like a gender reveal party for spring concert
- PR ideas for canvas night
 - Set up a canvas with the picture of what we're painting outside the office
 - Use popcorn

- Let Bradley and/or Derek know if you have any PR ideas for any of the events coming up

Accounts:

- Special Events On Campus: \$5,022.32
- Special Events Off Campus: \$282.06
- Concerts: \$1,555.00
- PR: \$2,093.12
- Assistant: \$98.00
- Total: \$74,696.05
- Purchased this week
 - Wicked tickets – money came from \$5 movie night
 - Member point gifts – money came from assistant director
 - Wall of fame – money came from assistant director
 - PR November and December – money came from PR budget
- If you have any questions about the budget ask Amanda!

Assistant Director:

- Bonding
 - Monday 1-3pm at Volunteer Services
 - Meet in the Minne Lot at 12:40pm
 - Sign-Up
- Birthdays
 - December and January
- Bonding Ideas
 - Let me know if you have any ideas!

Director:

- Member Points
 - Sarah has sheets describing how to get member points if you didn't come to the meeting ask her if you want a sheet
- Attendance Points
 - Get one point for coming to meetings, events and office hours
 - If you can't make a meeting because of class just email Sarah and you'll get half a point
- Office Hours
 - Office limits
 - Only 8 people in the office at a time
 - Everybody who has an office gets first dibs of being in the office
 - Please do not sit in the office for more than 2 hours if you are not doing an office hour
- Elections
 - Congratulations to Austin for being the new concerts director!

Meeting adjourned at 6:02pm