

Sarah called the meeting to order at 5:00pm

Guest Speakers:

- Ivy Kuhn
  - Running for Student Senate President
  - Elections are April 3<sup>rd</sup>-6<sup>th</sup>

Day of the day:

- National Pi Day
- National Learn About Butterflies Day

Name that tune:

- Beauty and the Beat by Justin Bieber
  - Guessed by: Mackenzie Churchward

Tracy/Joe:

- Heard from a former UPAC Director that she liked the Concert Reveal
- Got a signed contract today
- Opener was expired last Friday, but Eli wanted to go til Wednesday because Andy Grammer did not approve the artists on the list. He wants the concert to flow.
- Whatever opener we get we can't spend more than \$5,000
- Will run ads on KQUAL, Z93 and The River radio stations
- Will also post in the local newspaper
- We have security lined up for the concert

Special Events on Campus

- Thank you for coming to Slam Poetry
- March Grocery Bingo
  - Smaug
    - March 27<sup>th</sup>, 29<sup>th</sup> or 30<sup>th</sup>?
  - Motion
  - Marissa makes a motion host March grocery bingo in the Smaug on March 29th at 7:00pm spending no more than \$300
  - Seconded by: Karisa
- April Grocery Bingo
  - Smaug
  - Motion
  - Marissa makes a motion to host April grocery bingo in the Smaug on April 20<sup>th</sup> at 7:00pm spending no more than \$300
  - Seconded by: Lexie
- March Madness

- Brackets due Wednesday (March 15<sup>th</sup>)
- There's a binder in Marissa's box to put them in

### Special Events Off Campus

- Timberwolves Bus Trip
  - Sold out of the tickets
  - Tuesday, March 21<sup>st</sup>
  - Bus leaves at 3:30 from the Minne Lot
- \$5 Bowling
  - March 18<sup>th</sup>
  - Sign Up Sheet will be in the office if you didn't make the meeting

### Concerts: Emily

- Spring Concert Tickets on SALE
  - 219 sold
- Opener in progress will know more soon

### PR Print:

- Whiteboards are updated
- Spring Concert Posters hung in the public
  - Sign up to hang up them in the public
- Banners were ordered last week and will be here shortly
  - Hanging one in the SLC has been approved

### PR Tech: Madii

- Facebook/Instagram Ad
  - Spilt spending money equally or spend more money in the later weeks
  - The ad will run two separate weeks
  - Spending \$75 for the first week and \$125 for the second week
  - Motion
  - Bradley makes a motion to purchase two Facebook and Instagram ads, the first running from Saturday, March 25<sup>th</sup> through Tuesday, April 11<sup>th</sup> and the second running Wednesday, April 12<sup>th</sup> through Tuesday, April 25<sup>th</sup> only running the second ad if there are tickets that have not been sold, in the cities of La Crosse, WI; Eau Claire, WI; Rochester, MN; and Minneapolis, MN, spending no more than \$200
  - Seconded by: Halley
- Snapchat Filter
  - Will cover all of campus and all the dorms
  - The entire campus from 10am-11pm will cost \$67.92
- Weekly Posting Name Ideas
  - Posting Andy Grammer videos will be posted every Tuesday
  - #ItsGrammerTime
- Thank you for sharing our posts over break!

#### Accounts:

- Special Events On Campus: \$ 1,334.52
- Special Events Off Campus: \$ 282.06
- Concerts: \$ 1,454.89
- PR: \$ 1,462.67
- Assistant: \$ 54.33
- Total: \$ 36,650.19
- Purchased this week
  - Timberwolves Sales Deposited
  - Spring Concert Sales Day 1 Deposited
  - Spring Concert
    - Tickets
    - Wristbands
    - Banners
  - Slam Poetry Catering
  - Why Him?
  - Mama Mia and WILD Game Buses
  - February PR

#### Assistant Director: Annie

- Club Trivia Night Bonding for March
- Relay Meeting after Committees
- Wall of Fame
  - Allison Aadland
  - For helping out with the rush of ticket sales without being asked

#### Director:

- Coloring Contest Winners
  - Ally P – Pot of Gold
  - Julia J - Dora
  - Jamie - Octopus
- Nominations
  - Elections are March 28<sup>th</sup>
  - Nominations are March 21<sup>st</sup>
  - If you are interested in running for ANY position you NEED a friend to nominate you
  - Then you'll be asked if you accept the nomination or not
  - If you are going to the Timberwolves game and want to be nominated you need to write a note saying "I accept X position nomination"
- NACA Budget
  - Bring \$20,000 to NACA and if they find a Fall Concert it'll go up to \$25,000
  - Plan more events for the Spring
  - Last they spent \$13,000 out of \$15,000

- NACA peeps want to plan more events at NACA this year
- Bringing more money to NACA replaces what we actually do in meetings/committees
- Parent s Weekend and Homecoming Weekend need to be booked at NACA
- We don't have Somsen shows planned for March or April and it would've been nice to have those booked in advance
- We could get acts that are a little more expensive
- We'll motion next week on how much money we'll send to NACA
- Friday Office Hours
  - For public ticket sales
  - Fill office hours from 1pm-4pm
  - March, 31<sup>st</sup> will be the first Friday
  - Those who sign up for extra office hours will get member points
- Remember that UPAC stuff comes first when you're in the office especially when it comes to hanging up posters

Meeting adjourned at 5:57pm