

## Craig Upright

Assistant Professor  
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## EDUCATION

Ph.D. in Sociology, Princeton University, 2012

Dissertation Committee: Miguel Centeno, Paul DiMaggio (chair), Robert Wuthnow

M.A. in Sociology, Princeton University, 2000

B.A. in Mathematics and English Literature, St. Olaf College, 1988

## PUBLICATIONS

### Journal articles (refereed)

2015 Craig Upright. "Bringing Color into the Living Room: Analyzing *TV Guide* Covers, 1953 to 1997." *Teaching Sociology*. 43 (3): 214–26.

2004 Craig Upright. "Social Capital and Cultural Participation: Spousal Influences on Attendance at Arts Events." *Poetics*. 32 (2): 129–43.

### Dictionary entry

2004 Craig Upright. "Consumer Co-operatives." In *Dictionary Of Philanthropy*, edited by Dwight Burlingame. New York: ABC-Clio Press, pp. 98–100.

### Other publications

2016 Craig Upright. "The Converging Gender Wage Gap." *Contexts*. (forthcoming, Fall 2016)

2013 Craig Upright and Mitchell Stevens. "Michal McCall-Meshejian, 1942-2012." (Obituary.) *American Sociological Association Footnotes*. 41 (2): 15.

### Current works in progress, under review

*Challenging Power and Pushing a Product: Natural Foods Cooperatives as Social Movement Market Organizations.*  
Book proposal and manuscript under advance contract at University of Minnesota Press.

"A Temporary Cosmopolitan Canopy in Frogtown: the CREATE Table." In revision (R&R).

"Social Movements and Resistance to Power." In revision (R&R).

"The Social Construction of Organic Standards." In preparation for submission.

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**PUBLIC PRESENTATIONS AND CONFERENCE PAPERS**

- 2016 “Resisting Power: A Typology of Social Movements Addressing Issues of Race and Ethnicity,”  
Collective Behavior and Social Movements Refereed Roundtable  
American Sociological Association Annual Meeting, Seattle
- “Cooperative Enterprises: Promoting the Common Good”  
Consortium of Liberal Arts and Science Promotion lecture series, Winona State University
- “Creating and Using Accountability Groups”  
Department Affiliates Webinar Series, American Sociological Association (Invited presentation)  
Archived at <https://vimeo.com/156756848>
- 2014 “Love Letter to Food”  
One of forty-plus scripted cast members in 3:22-minute video by Alexander H. Reich, University of Minnesota Institute on the Environment and Food Policy Research Center, supporting “Food Loss and Waste in the US” research brief. Archived at <https://youtu.be/-5i-dCv7O8o>
- 2013 “Developing Organic Standards: The Social Construction of a Certified Market”  
Economic Sociology Refereed Roundtable  
American Sociological Association Annual Meeting, New York City
- “A Response to *RATIONS: A New Performance about Food and Eating*”  
Panel participant, Macalester College Theater and Dance Department
- Introductory speaker, on-campus production of *Marx in Sobo*  
Presented by Department of Sociology, Criminal Justice, and Geography, Winona State University
- 2011 “Social Movements and Resistance to Power”  
Department of Sociology Working Paper Series, Grinnell College
- 2009 “New-Wave Cooperatives and the Organic Food Industry in the U.S.”  
International Roundtable Series, Hamline University
- “Food & Society Film Festival”  
Introductory speaker and panel-discussion moderator, SOC 295 “Food in Society” campus-wide class project, Grinnell College
- 2006 “The Rural-Urban Connection in Co-operative Food Movements”  
Workshop in American Studies, Princeton University
- 2005 “The Rural-Urban Connection in Co-operative Food Movements”  
Department of Sociology Working Paper Series, University of Minnesota
- 2001 “Cultural Capital and Arts Participation”  
Center for Arts and Cultural Policy Studies workshop, Princeton University
- 1999 “Spousal Relationships and Arts Participation”  
Princeton-Rutgers Conference on the Sociology of Culture, Princeton University

**INSTITUTIONAL GRANTS, SUPPORT**

- 2016 Professional Improvement Funds grant, \$2,000  
Winona State University
- 2015 Professional Improvement Funds grant, \$2,000  
Winona State University
- 2005 Dissertation research grant, \$2,500  
Program in American Studies, Princeton University
- 1997 Graduate Fellowship (through 2000), tuition and stipend  
The Graduate School, Princeton University

**SERVICE, PROGRAMMING, AND EXTRACURRICULAR ACTIVITIES****Winona State University**

Winona State is one of seven four-year colleges in the Minnesota State Colleges and Universities (MNSCU) system. The Inter Faculty Organization (IFO) is the labor union representing all MNSCU faculty members across the state; the Winona State University Faculty Association (WSU-FA) is the local chapter of the IFO. Winona State has five colleges; the Department of Sociology, Criminal Justice, and Geography is one of thirteen within the College of Liberal Arts (CLA). The Sociology program has its own administrative responsibilities.

- 2016 (–2017) Sociology program coordinator.  
(–2017) MNSCU Transfer Pathway Team for Sociology, WSU representative.  
Biennial state IFO Delegate Assembly, member of 32-person WSU-FA delegation.  
WSU-FA Summer Session Internship Task Force, CLA representative.  
Drafted department’s 2016–2020 Academic Planning report.  
Attended Scholarship Registration Advising session as department representative.
- 2015 (–2016) Academic Affairs and Curriculum Committee, department representative.  
(–2016) Course and Program Proposal Subcommittee, CLA representative.  
(–2016) WSU-FA Government Relations Committee, at-large member.  
Attended Major Fair as program representative.  
Attended Academic Preview Day as program representative.
- 2014 Sociology search committee (fixed-term position), member.  
General Educational Program re-certification, SOC 216 “Social Problems.”
- 2013 Assisted colleagues drafting response to external review of Sociology program.  
Coordinated on-campus production of *Marx in Sobo*.
- 2012 Assisted colleagues drafting documents for external review of Sociology program.

**Grinnell College**

- 2010 Assisted colleagues drafting response to Sociology Department external review.  
Assisted Sociology Student Educational Policy Committee members hosting community meal.  
Created internal MATH 115 course management system website, an online repository of materials for interdisciplinary colleagues teaching “Introduction to Statistics” sections.
- 2009 Coordinated four-day “Food & Society Film Festival,” culminating in campus-wide panel discussion with local and national practitioners of sustainable agriculture.

**American Sociological Association**

- 2016 (–2018) *Teaching Sociology* Editorial Board, member.

**SERVICE, PROGRAMMING, AND EXTRACURRICULAR ACTIVITIES (continued)****Peer reviews of submitted journal articles**

- 2016 *Teaching Sociology*  
2015 *International Food and Agribusiness Management Review, Social Science Quarterly, Teaching Sociology*  
2013 *Eastern Economic Journal, Ethnography*  
2012 *Poetics*  
2007 *American Journal of Sociology*

**Professional association memberships (current)**

- Alpha Kappa Delta (international sociology honor society)  
American Sociological Association  
Inter Faculty Organization (Minnesota State Colleges and Universities faculty union)  
Midwest Sociological Society

**TEACHING APPOINTMENTS AND ASSIGNED COURSES**

- 2011 – **Winona State University — Winona, Minnesota**  
present Assistant Professor – Department of Sociology, Criminal Justice, and Geography  
(2011–2012: Instructor)  
Introduction to Sociology, Social Problems, Sociology of Education, Social Theory,  
Sociology of Race and Ethnicity, Social Class and Power
- 2009 – **Grinnell College — Grinnell, Iowa**  
2011 Visiting Instructor – Department of Sociology  
Introduction to Sociology, Introduction to Statistics, Methods of Empirical Investigation,  
Contemporary Social Movements, Power and Politics of Food in Society
- 2008 – **Hamline University — St. Paul, Minnesota**  
2009 Visiting Assistant Professor – Department of Sociology  
Introduction to Sociological Thinking, Social Problems, Sociology of Food
- 2008 **Northland College — Ashland, Wisconsin**  
Visiting Assistant Professor – Department of Sociology  
Introduction to Sociology, Contemporary Social Movements, Sociology of Food,  
Political Sociology
- 2005 – **University of St. Thomas — St. Paul, Minnesota**  
2007 Adjunct Instructor – Department of Sociology and Criminal Justice  
Introduction to Sociology, Research Methods, Social Statistics

**AWARDS, HONORS, TEACHING RECOGNITION**

- 2009 Recognition for Outstanding Service  
Division of Student Affairs, Hamline University, St. Paul, Minnesota
- Recognition for Faculty and Staff Support  
Women's Basketball Team, Hamline University, St. Paul, Minnesota
- 1984 National Merit Scholarship
- Regents' Scholarship, University of Nebraska-Lincoln
- National Honor Society

**OTHER SELECTED EMPLOYMENT**

- 1991 – **W.A. Frost, Loring Café, New French Café — St. Paul and Minneapolis, Minnesota**
- 1997 Purchasing Agent, Assistant to the Chefs
- 1990 – **Motor Oil Industrial Coffees — St. Paul, Minnesota**
- 1994 Co-owner and operator
- 1989 – **U.S. Bureau of the Census — St. Paul, Minnesota**
- 1990 Field Operations Supervisor

**TECHNICAL SKILLS**

*Statistical software:* S+/R, SAS, Stata, SPSS, Minitab

*Programming languages:* Perl, Visual Basic, Tcl

*Mark-up languages:* Html, LaTeX

*Course management systems:* Blackboard, Moodle, D2L