

Study Away Options For **BUSINESS MAJORS**

The following is a list of programs with a Business theme or in which study abroad students can enroll in Business courses. Programs are available for students who wish to study abroad for a semester, summer, or academic year. The best time to go will vary so consult with your academic advisor to determine the best time. Additionally, short term faculty-led programs may be offered with specific WSU Business coursework for 3-6 credits and vary term to term.

This list is not meant to be exhaustive, but only a sampling of programs that highlight this major. For a complete list of approved program offerings, please see <https://www.winona.edu/studyabroad/>

“Learning global business while traveling abroad was very beneficial. Learned a lot about the EU, and studying abroad definitely helped me achieve my internship.” Spring ‘23

Global

Multiple Locations - [Semester at Sea](#)

Semester at Sea is a multiple country study abroad program open to students of all majors emphasizing comparative academic examination, hands-on field experiences, and meaningful engagement in the global community. A wide variety of coursework from 20-25 disciplines is integrated with field studies in up to a dozen countries, allowing for a study abroad experience that is truly global.

Africa

Senegal

Dakar – [University of Minnesota: MSID Senegal](#)

Study international development in Senegal—a fascinating country seen as a bridge between Africa and the West—while improving your French language skills (French background required). The program includes a six-week internship or research project with a grassroots organization focused on entrepreneurship, health, human rights, or sustainability. Take International Development: Entrepreneurship & Inclusive Finance and an internship. Past internships have included work in: a company to balance finances and help with accounting and processing micro-finance loan applications; a rural area with women’s group undertaking micro-financing; a community radio station with the objective to reach new audiences.

Asia

Japan

Osaka – [Kansai Gaidai – Exchange](#)

Kansai Gaidai is located outside Osaka, Japan. The campus hosts approximately 13,000 students, of which 700 are international students. Kansai Gaidai is an exchange partner, which means students pay Winona State University tuition and the host university’s room and board. Take Business classes like Women in the Economy, Financial and Operational Auditing, International Business Law, and Corporate Strategy in East Asia.

South Korea

Seoul – [Chung-Ang University – Exchange](#)

Chung-Ang University (CAU) is a private institution with 30,000 students and 982 faculty members, located in Seoul, South Korea. Established in 1918, CAU has taken a leading role in nurturing intellectuals of the nation. CAU is an exchange partner, which means students pay Winona State University tuition and the host university’s room and board. Take Business classes like Debate in Business, Management Strategy, and Financial Accounting.

Thailand

Chiang Mai – [USAC Thailand: Chiang Mai – Southeast Asia Culture, Politics, and Business](#)

The Chiang Mai program is ideal for students who are interested in the economics, philosophy, politics, religions, culture, and language of Thailand and other Southeast Asian countries, in a city that is manageable, walkable, exotic, and unforgettable. Take Business classes like International Political Economy, World Economic Issues, and Social Entrepreneurship.

Europe

Denmark

Copenhagen – [DIS Copenhagen Business](#) and [DIS Copenhagen Economics](#)

Study in Copenhagen for a semester or a summer session. This program is made for students majoring in Business, Economics, Finance, Marketing, and Management looking to acquire an international perspective. Some courses available through this program include European Business Strategy: Case Studies, Globalization and European Economies, and Business Leadership: Navigating Ethical Dilemmas.

France

Aix-en-Provence – [CEA Aix-en-Provence, France – Liberal Arts & Business](#)

Study abroad in the south of France while participating in an American form of university education. Founded in 1958, IAU College is one of France's oldest and largest education abroad institutions. Take Business classes like International Strategic Branding, Business Ethics in the Global Market, and Intercultural Management.

Hungary

Budapest – [AIFS Abroad in Budapest](#)

Spend a semester or academic year in Budapest, Hungary with AIFS! Make a positive impact on the local community through volunteer work! In the spring semester, students will assist children and new mothers from Budapest Roma communities. In the fall, students will focus on renovation tasks in a Roma community. Excursions include a 3-day trip to Vienna, Austria. Take Business classes like SME Marketing, Electronic Commerce, and Business Ethics.

Sweden

Kristianstad – [Kristianstad University - Exchange](#)

Kristianstad University is in southern Sweden and has approximately 13,000 students. Kristianstad University is an exchange partner, which means students pay Winona State University tuition and the host university's room and board. Take Business classes like International Business and CSR, International Marketing Communication, and Management and Leadership.

Latin America

Argentina

Buenos Aires – [CIEE Open Campus Block Program in Buenos Aires](#)

Buenos Aires has a population of 13 million and offers a rich array of educational and cultural opportunities. Take one, two, or three six-week blocks, through the Open Campus program, for your perfect amount of intensive study and cultural engagement. You can also engage in volunteer opportunities, service learning, and/or research. Take Business classes like International Marketing, Strategic Management, Entrepreneurship and Start-Up Culture, and Argentine Consumer Culture.

Costa Rica

San Jose – [CIS Abroad Summer in Costa Rica](#)

Study abroad for a summer in San Jose, Costa Rica to take fascinating courses in English, check out all this amazing country has to offer, and improve your Spanish. You'll live with a local "Tico" family and truly immerse yourself in Costa Rican culture. Enjoy an amazing campus setting at Universidad Veritas, a local, private university with a focus on sustainability. Study Spanish and another course from a variety of topics (mostly locally focused) in English or Spanish. Take Business classes like Introduction to Circular Economy, Introduction to International Economics in Latin America, and Service Sector Management.

Oceania

New Zealand

Wellington - [API Full Curriculum at Victoria University of Wellington](#)

Students at Victoria University of Wellington (VUW) can take a wide variety of courses with Kiwis and other international students in one of New Zealand's most comfortable and cosmopolitan cities. Located in the capital, VUW offers top-level

academics with a strong focus on regional issues. Business classes include Statistics for Business, Principles of International Business, Introduction to Information Systems, and Introduction to Management.

FACULTY-LED PROGRAMS

Faculty-led programs are short-term study abroad programs led by WSU faculty. These programs take place over breaks (winter, spring, or summer) and students earn 3-6 WSU credits. The following faculty-led programs are recommended for students in this major.

This list is not meant to be exhaustive, but only a sampling of programs that highlight this major. For a complete list of approved program offerings, please see <https://www.winona.edu/studyabroad/>.

Europe

France

Paris – [Business of Healthcare in Paris](#)

3 credits for HADM 376. Takes place during Summer (10-12 days in May). Students study major aspects of healthcare in an international context. Major topics include healthcare infrastructure including integrative health and public health, nutrition, exercise, service, advertising, healthcare data analytics, and more.

Poland

Krakow and Warsaw – [Economics of Poland](#)

3 credits for BUSA 377. Takes place during Summer (14-16 days in May). Students will learn, through studying theories and through practical experiences, the concepts relative to international aspects of economics.

Portugal and Spain

Lisbon and Bilbao – [Sports Management and Law in Portugal and Spain](#)

3 credits in BUSA 377. Takes place during Winter Break (10-13 days in December/January). Students will examine the legal, financial, moral, and policy issues and disputes that arise in the world of amateur and professional sports.

United Kingdom (Scotland)

Edinburgh – [Going Green: The Impact of Sustainability on International Business and Culture in Scotland](#)

3 credits for BUSA 377. Takes place during Summer (12-16 days in May or June). Students will study the impact of sustainability on business and culture in an international context.

Argentina and Uruguay

Buenos Aires, Iguazu Falls, Colonia, Montevideo – [Problem Solving in Business: A Tango Through Argentina and Uruguay](#)

3 credits for ACCT 380. Takes place during Summer (10-12 days in July/August). Students will research tourism-based businesses and use critical thinking skills to find potential problems and solutions using a global perspective.

INTERSHIPS

Interning abroad is an exciting opportunity to gain valuable cross-cultural work experience, understand international perspectives in your field, and live in another country for a summer or semester. All internships are taken for credit, allowing financial aid to be used.

This list is not meant to be exhaustive, but only a sampling of programs that highlight this major. For a complete list of approved program offerings, please see <https://www.winona.edu/studyabroad/>.

API PROGRAMS

Sample: API Summer Business Internship for Advanced Spanish Speakers in Valparaiso*: Students with an advanced Spanish level are eligible to complete a credit-bearing internship in the field of business. The program is designed for students interested in business administration, family, and small business management, marketing, tourism, and entrepreneurship. The

internship represents a total of 90 work hours and students will complete a complementary course alongside the internship to orient them to the economic and business environment of Chile.

*This is the only API business internship that requires Spanish background.

Australia: Brisbane	Australia: Gold Coast	Australia: Sydney	Chile: Santiago
Chile: Valparaiso	Ireland: Dublin	Italy: Florence	Italy: Rome
New Zealand: Auckland	Portugal: Lisbon	Spain: Barcelona	Spain: Madrid
Spain: Seville	UK (Scotland): Edinburgh	UK: London	

CEA PROGRAMS

Intern in a fluid role to understand each business function to better manage and assist business operations effectively. Some duties can include but are not limited to: preparing strategy development and recommending opportunities to improve business practices; managing projects across cross-functional departments; performing and presenting market analysis research; supporting day-to-day operations of the business and administration; and analyzing business and/or financial data.

Australia: Sydney	Czech Republic: Prague	Italy: Rome	Spain: Seville
-----------------------------------	--	-----------------------------	--------------------------------

CIS PROGRAMS

Sample description of an intern in Dublin who worked as a Trade Specialist Assistant at an International Business: Join an international business, where you'll connect with international partners to unite importers and exporters. As an intern, you'll manage accounts and aid in trade advisory to clients, as well as representing the company at trade shows and international trade seminars. CIS is developing more study + intern programs.

Ireland: Dublin
