Winona State University (WSU) is a regional public university with a robust history within the Minnesota State System as well as a national and global presence. Founded as the first teacher preparation college west of the Mississippi River, WSU operates as a leader in public higher education for over 150 years. This Academic Master Plan continues in that tradition while exploring innovations that best serve our students and communities.

Mission:
The mission of Winona State University is to enhance the intellectual, social, cultural, and economic vitality of the people and communities we serve.

We offer undergraduate programs based on the traditions and values of the arts and sciences and an array of graduate and professional programs that are especially responsive to the needs of the Upper Midwest.

We prepare our graduates to serve generously, lead responsibly, and respond imaginatively and creatively to the challenges of their work, their lives and their communities.

We are a community of learners improving our world.

Values:
Student engaged learning
Student success
Inclusive excellence
Stewardship of place and resources
Goal 1: Winona State is unrelenting in its pursuit of excellence in academics.

Winona State’s rich history as a residential campus is rooted in the liberal arts and world-class professional education. We serve our mission as a public university by helping students achieve their individualized goals across all academic disciplines. To accomplish this, we will:

1.1 Promote and support the curriculum at all levels through innovative, discipline-based approaches to teaching and learning;
1.2 Integrate digital literacy and appropriate technologies into the educational experience;
1.3 Identify educational needs and respond with innovative programming;
1.4 Develop and promote a variety of curricular offerings for transfer, non-traditional, distance, and adult learners;
1.5 Create relevant and sustainable graduate programming;
1.6 Support outstanding faculty scholarship, creative achievement, and professional development, especially when such work creates unique opportunities for students;
1.7 Facilitate efforts and initiatives to help students attain degrees; and
1.8 Maintain appropriate accreditations.

Goal 2: Winona State strives to be a model for community engagement.

The Winona State University community is strengthened by a variety of engaged learning experiences, activities, and community partnerships that are created and sustained by our faculty, staff, and students. In order to continue to support this engagement, we will:

1.1 Partner with organizations, agencies, and individuals in the region and beyond to create innovative, hands-on, educational experiences that support student learning; and
2.2 Expand mutually beneficial relationships with community partners.

Goal 3: Winona State embraces equity and inclusion as core values that enrich teaching, scholarship, and service.

Winona State affirms and celebrates the diverse identities and lived experiences of faculty, staff, and students. We aspire to create and maintain a community with an inclusive atmosphere where everyone is welcome. In order to do so, we will:

3.1 Recognize and represent the rich diversity of experiences through academic and co-curricular opportunities;
3.2 Create welcoming opportunities for students from varied cultural backgrounds and encourage all students on our campus to engage with one another;
3.3 Integrate global perspectives into the curriculum and encourage study-away opportunities; and
3.4 Attract, support, and retain diverse faculty, staff, and students.

Goal 4: Winona State will continue to invest in intellectual capital, labor, and resources.

The pursuit of academic excellence, engagement, and inclusion requires ongoing investment in the people, labor, and resources that make up WSU. In order to support the goals of this Academic Master Plan, we will:

4.1 Invest in human resources by making intentional hiring decisions and providing all employees with opportunities for ongoing professional development and training;
4.2 Monitor and invest in infrastructure, facilities, and equipment; and
4.3 Create, maintain, and make strategic use of collaborative campus learning spaces.

As WSU looks to the next five years, we strive to achieve the following four goals.