



Athletics Presentation – Student Fee Management Committee  
February 4, 2026

#GraduateChampions

# New Leadership!



## Director of Athletics: Jen Flowers

- About me
  - Proud WSU Alum!
  - More than 20 years in college athletics
  - Passionate about athletics & student-athlete experience
  - TEAM player

# Athletic Fee History – Winona State

- Minn State athletic fee maximum changed from \$55/semester to \$75/semester in 2023-24 academic year
- WSU athletic fee was \$54.96 from 2019-20 through 2022-23 academic years
- WSU went to referendum in Spring 2024 > resulted in increase of 10.06% to \$61.68/semester
- WSU went to referendum again in Spring 2025 > resulted in increase to the max athletic fee of \$75/semester
- THANK YOU for your support in making this happen for the student-athletes!

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THANK  
YOU!





## WE ARE WARRIORS

- WSU Athletics remains committed to enhancing the overall student environment at home contests
  - Game day giveaways
  - Theme nights
  - Rewards program
- Gaps in funding still exist! The department/teams must still raise a significant amount of money annually to meet basic needs (travel, equipment, etc.)



## A Program of Envy

- **In the classroom:**
  - Fall Semester average student-athlete cum GPA > 3.37
  - 22 Academic All-District
  - 19 Myles Brand All-Academic with Distinction honorees
- **In competition:**
  - WCC won NSIC Championship / DII Central Region Champions / Finished 11<sup>th</sup> at NCAA Championship
  - Tied for 3<sup>rd</sup> in NSIC All-Sports Standings
- **In the community:**
  - Amassed nearly 1,500 community service hours already in 2025-26

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## WINONA STATE UNIVERSITY FY27 PROPOSED ATHLETIC BUDGET January 27, 2026

Proposed increase of \$0/credit, \$0/sem, \$0/year, or 0%	FY25 Actual	FY26 Budget	FY26	FY27 Budget	FY27	FY27 Budget	FY27 Budget	
	Fee & Fundraising	Fee Only	Fundraising	Fee Only Proposal	Fundraising	Fee & Fundraising Proposal	\$ Chg From Bud	% Chg From Bud
<b>SPORT</b>								
<b>Revenue</b>								
Athletic Fee - Fall	\$285,848	\$407,533	\$0	\$421,499	\$0	\$421,499	\$13,966	3.43%
Athletic Fee - Spring	262,939	372,885	0	385,664	0	385,664	12,779	3.43%
Athletic Fee - Summer	50,589	73,082	0	75,587	0	75,587	2,505	3.43%
Ticket Sales	51,275	45,000	0	45,000	0	45,000	0	0.00%
Other	9,834	2,000	0	2,000	0	2,000	0	0.00%
NCAA/NSIC	59,094	0	0	0	0	0	0	#DIV/0!
Student Athlete Fundraising	366,580	0	350,000	0	350,000	350,000	0	0.00%
<b>Total Revenue</b>	<b>\$1,086,160</b>	<b>900,500</b>	<b>350,000</b>	<b>929,750</b>	<b>350,000</b>	<b>1,279,750</b>	<b>29,250</b>	<b>2.34%</b>
<b>Expenses</b>								
<b>Men's:</b>								
Football	243,409	131,583	100,000	136,108	100,000	236,108	4,525	1.95%
Cross Country	16,142	12,558	4,000	12,990	4,000	16,990	432	2.61%
Basketball	97,683	63,618	17,000	65,806	17,000	82,806	2,188	2.71%
Golf	44,746	20,562	14,000	21,269	14,000	35,269	707	2.05%
Baseball	86,558	60,858	30,000	62,951	30,000	92,951	2,093	2.30%
<b>Subtotal Men's Expenses</b>	<b>488,539</b>	<b>289,179</b>	<b>165,000</b>	<b>299,124</b>	<b>165,000</b>	<b>464,124</b>	<b>9,945</b>	<b>2.19%</b>
<b>Women's:</b>								
Volleyball	61,882	60,306	8,000	62,380	8,000	70,380	2,074	3.04%
Soccer	52,664	58,650	7,000	60,667	7,000	67,667	2,017	3.07%
Cross Country	18,461	12,558	4,000	12,990	4,000	16,990	432	2.61%
Basketball	94,573	63,618	26,000	65,806	26,000	91,806	2,188	2.44%
Gymnastics	30,539	28,566	6,000	29,548	6,000	35,548	982	2.84%
Track & Field	46,397	56,166	10,000	58,098	10,000	68,098	1,932	2.92%
Golf	38,717	20,562	9,000	21,269	9,000	30,269	707	2.39%
Tennis	31,209	17,802	15,000	18,414	15,000	33,414	612	1.87%
Softball	118,193	70,173	50,000	72,586	50,000	122,586	2,413	2.01%
<b>Subtotal Women's Expenses</b>	<b>492,634</b>	<b>388,401</b>	<b>135,000</b>	<b>401,759</b>	<b>135,000</b>	<b>536,759</b>	<b>13,358</b>	<b>2.55%</b>
<b>Administration</b>								
Athletic Recruiting	57,864	75,602	0	78,202	0	78,202	2,600	3.44%
Athletic Admin	89,929	51,802	40,000	53,584	40,000	93,584	1,782	1.94%
Sports Info Director	27,002	15,000	10,000	15,516	10,000	25,516	516	2.06%
Athletic Insurance	0	0	0	0	0	0	0	#DIV/0!
Athletic Contingency	0	9,185	0	9,501	0	9,501	316	3.44%
Student Academic Services	3,335	3,616	0	3,740	0	3,740	124	3.44%
Athletic Training	15,624	17,715	0	18,324	0	18,324	609	3.44%
Athletic Reserve	0	0	0	0	0	0	0	#DIV/0!
NCAA/NSIC/Reserve	71,969	0	0	0	0	0	0	#DIV/0!
<b>Subtotal Administration Expenses</b>	<b>265,722</b>	<b>172,920</b>	<b>50,000</b>	<b>178,867</b>	<b>50,000</b>	<b>228,867</b>	<b>5,947</b>	<b>2.67%</b>
<b>Total Expenses</b>	<b>1,246,895</b>	<b>850,500</b>	<b>350,000</b>	<b>879,750</b>	<b>350,000</b>	<b>1,229,750</b>	<b>29,250</b>	<b>2.44%</b>
<b>Net Profit/Loss</b>	<b>(160,735)</b>	<b>\$50,000</b>	<b>\$0</b>	<b>\$50,000</b>	<b>\$0</b>	<b>\$50,000</b>	<b>\$0</b>	<b>0.0%</b>
<b>Per Credit Rate</b>	\$5.14	\$6.26	\$6.26	\$6.25	\$6.25	\$6.25	\$0.00	0.00%
<b>Per Semester Rate</b>	\$61.68	\$75.00	\$75.00	\$75.00	\$75.00	\$75.00	\$0.00	0.00%
<b>Per Year Rate</b>	\$123.36	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	\$0.00	0.00%

Notes:  
Total Annual Athletic Department Budget is approximately \$6,500,000  
Students are admitted free to all athletic contests  
MnState Max is \$75 per semester (inc FY24)  
Semester rate based on 12 credits  
Rochester FYE included beginning FY26



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YOU make a difference.  
GO WARRIORS!

Questions?

