ASF Meet and Confer Minutes  
Thursday, May 12th 2011  
9 am/Presidents Office

Attendees: Connie Gores, Judith Ramaley, Nancy Jannik, Jim Schmidt, Kurt Lohide, Lori Reed, Jillian Quandt, Vicki Decker, Cathie Logan, Brett Ayers

1. Staffing updates:  
   John Ferden – a full time conduct & safety director will be hired

   Sandy Roraff – full time 12 month financial aid counselor to include some integration with the HUB

   Vicki Decker – full time one year emergency hire career counselor/college liaison; Associate Director will absorb some additional duties; Barb Oertel will take on the Director role for one year; a consultant is being brought in this fall to review the organization of Integrated Academic Services and then a decision will be made on how to proceed

   Cathie Logan – Will be replacing the position in some way; the board is meeting today—considering an hiring and Interim to give the Board more time to develop a long-term plan in the fall.

2. ASF feedback to Marketing and Communication Current Engagement & Feedback Mechanisms document– resolved

3. Budget – We are within $300,000 – 400,000 of being balanced which could be covered by using carry forward and implementing all cuts and changes planned for FY12; Around 5/24 we will get the latest update, whenever the legislative session ends. Jim S. mentioned 45 second videos were sent to the legislators; they will continue to do these and would like to include some ASF members if anyone is interested; the higher end conference committee meets tonight

4. WSU in Draft – Administration is working on creating a working portrait of WSU starting in August to be in place by December to complement our HLC process. Idea is to move from a survival to thriving mindset to shape the future of WSU and attract future students. Meetings have been held with the faculty; university wide conversations will be held in August; will start at the department level guided by chairs. College level, across colleges, between Winona and Rochester; the Deans; Ann MacDonald & Theresa Waterbury will guide the conversations. Efforts will be made to dispel the zero sum mindset—some initiative or departments make receive additional support through innovation funds or the reallocation of time and attention of professional staff that has been freed up as we shift efforts. ASF members will be asked to participate.
5. Update on Enrollment Projections – Planning assumption: hold steady with enrollment.

Continuing students – steady

New Students – reasonable shape – want to get more first year than last fall; on track to reach 1800 NEF goal or a little above (2 yrs ago 1813; 3 years ago 1877 NEF)

April Registration numbers were strong and the numbers for June Registration are steady. Housing deposits, which as a strong indicator are up even from 2 years.

6. Drop for non-payment plan – do employee tuition waiver early. OOC policy says 15 days prior to the start of classes is the first drop for non-payment date, but institutions will have flexibility in deciding what the actual consequences will be. WSU will wait to drop after the 5th day beyond start date. We do not need to implement the changes until Fall 2012 since we had already published payment deadlines. VP Gores shared concerns that the flexibility for consequences might not continue once the policy is fully implemented in Fall ’12.