Preliminary Report: WSU Hopes and Dreams Concept Categories
Academic Year 2013

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Introduction

In March, 2013, the Winona State University (WSU) Teaching, Learning, and Technology Services (TLT) team received the original notecards on which the attendees of the fall, 2012 meetings with WSU President Dr. Scott Olson had written their responses to his question, "What are your hopes and dreams for WSU?" A group from TLT, including Ken Graetz (Director), Chad Kjorlien (Faculty Development Coordinator), Norb Thomes (Learning Systems and Services Coordinator), and Robin O'Callaghan (Senior Instructional Designer) transcribed these responses verbatim and began an analysis with the following primary goals:

- Conduct a qualitative analysis of the ideas, using observer impression and multiple observers, to assign codes that characterize an entire idea or idea segment.
- Organize the codes into a network diagram indicating the frequency with which each code was applied, as well as its potential relationship with other codes.
- Publish the results of these analyses online, where they can be evaluated, refined, and used to support future conversations.

Emerging Concept Categories

Please read the separate description of the methods being used to analyze the ideas and consult the network diagrams for a more detailed listing of the codes. TLT is about two-thirds of the way through the analysis and the codes are clustering around the following major concepts:

1. **Growing, Reorganizing, and Transforming WSU** – New academic programs and positions, interdisciplinary initiatives, increased enrollment, new athletic programs, improved governance, more staff, and investments in key areas. Sharpen our focus on the arts, sustainability, research, scholarship, professional preparation, new teaching strategies, academics, and faculty development.
2. **Providing Engaging and Authentic Learning Experiences** - More community outreach, study abroad, interdisciplinary work, professional and career development opportunities, intergenerational learning opportunities, connection with the larger community, and community partnerships.
3. **Improving the Student Experience on Both the Winona and Rochester Campuses** - Improve new student registration, transfer, placement, orientation, and advisement. Implement new models for service provision.
4. **Improving Our Physical Learning and Working Spaces** – Improve facilities/grounds, implement specific facilities improvements, and build new, innovative facilities, centers, and classrooms.
5. **Improving the Campus Climate, Communication, and Collaboration** – Improve civility, respect, integrity, diversity, inclusiveness, safety, working conditions, communication, collaboration, closeness, maintain the small university/town feel, and celebrate our successes.
6. **Maintaining Access and Affordability** – Help keep WSU affordable for all students.
7. **Strengthening Our Leadership and Recognition -** Remain on the leading edge, show initiative within MnSCU and beyond, continue our pursuit of excellence, enhance our uniqueness in the areas of technology and sustainability, and better market ourselves.