FLEXIBLE

Complete your BS in Business Administration in four full time semesters (not including summers) or more, if desired. Courses are offered solely online with face-to-face business engagement opportunities in the Rochester area. Online learning is synchronous (together, in real time) and asynchronous (time and place are irrelevant), depending on course requirements.

ONLINE COURSEWORK

**Required**
- BUSA 311 – Business Law II
- FIN 360 – Corporate Finance
- MGMT 317 – Management of Human Resources
- MGMT 325 – Organizational Dynamics
- MGMT 334 – Operations Management
- MGMT 345 – International Business
- MGMT 464 – Project Management
- MGMT 495 – Strategic Management
- MIS 362 – Management of Information Systems

**Electives**
- BUSA 326 – Business and the Future
- BUSA 321 – Applied Business Ethics
- MGMT 475 – International Management
- MGMT 427 – Human Resource Development

*Four electives are required in the major. These four courses have been developed specifically for the BUSO cohort. Students may elect to take other online electives offered through the Winona main campus, but seats are not guaranteed.

ACCREDITATION

The College of Business Bachelor of Science majors and minors have earned accreditation by the distinguished AACSB (Association to Advance Collegiate Schools of Business). AACSB accreditation is the hallmark of excellence in business education, and has been earned by less than five percent of the world’s business schools. Winona State is one of fifty undergraduate-only institutions to be accredited by AACSB.

CONTACT

**KATTIE BREDEHOFT-SACIA**
College of Business Advisor
kbredehoft@winona.edu
507.457.5183

**DR. JANA CRAFT**
Business Administration Department Chair
jcraft@winona.edu
507.457.2484
The Bachelor of Science in Business Administration program is an online degree completion program that prepares students for careers in management and administration positions in all types of organizations in the private, nonprofit, and public sectors. Students acquire skills on how to budget, organize, plan, hire, direct, control, and otherwise manage various organizations.

To complete your degree, you will need a total of 120 semester credits, to include:

- Minnstate general education curriculum (40 credits)*
- Physical Education (2 credits)*
- Business Administration required lower division courses (27 credits)*
  - MATH 110 – Finite Math (equivalent or higher) (3)
  - STAT 110 – Fundamentals Statistics (equivalent or higher) (3)
  - ACCT 211 – Financial Accounting (3)
  - ACCT 212 – Managerial Accounting (3)
  - BUSA 291 – Legal Environment of Business (3)
  - ECON 201 – Microeconomics (3)
  - ECON 202 – Macroeconomics (3)
  - MIS 202 – Microcomputers (3)
  - MKTG 300 – Principles of Marketing (3)**
- Miscellaneous credits (12 credits)
  - Transfer up to 16 technical credits from a vocational college*
  - Other credits transferred that do not satisfy other requirements*
  - Credits that satisfy a declared minor
- Business Administration Degree Online Coursework (39 credits)***

*can be taken at your local community college
**a lower division Principles of Marketing course, is accepted from various community colleges in Minnstate per already established agreements. Currently, MKTG 300 is not offered online.
***Minimum cumulative 2.5 GPA required for admission to the College of Business

WHO SHOULD ENROLL?
This program is designed for those who wish to complete their Bachelor of Science in business administration solely online. Ideal students are those who have already completed the first two years of lower-division general education requirements. Individuals well suited for this program include working adults, parents, and long-distance learners.

HOW DOES IT WORK?
- Students in this program will be enrolled in a cohort (BUSO) with courses designated specifically for the online student. Students in the BUSO online degree program are guaranteed enrollment in all required courses.
- Students (have the option to enter the) BUSO cohort in either Fall or Spring semesters and can enroll full or part-time.
- Dedicated advisors will guide students through the program, both in-person and virtually, depending on student preference.
- Faculty members are accomplished professionals with advanced degrees, industry certifications, and business experience.