

-- DRAFT 5 --

## **Dreams Will Come True** Planning for WSU's Future

The WSU Long Range Planning committee invites any WSU committee, division, department, bargaining unit and student group to submit initiatives for the university's planning priority areas.

Find an outline of the priority areas and suggested questions for group discussion below. Campus groups may submit up to three initiatives for each of the five planning priorities. Groups can submit initiatives for only the priorities they want to influence. There is no obligation to submit initiatives for all priorities.

Three all-university committees—Long Range Planning; Finance and Facilities; and Improvement, Accreditation and Assessment—will evaluate all submitted initiatives and make recommendations to campus and President Olson for the top initiatives.

The deadline to submit initiatives is Jan. 6. Submit initiatives to Pat Rogers, Provost [progers@winona.edu](mailto:progers@winona.edu).

### **TASKS**

- A. **People:** Civility, Diversity, Communication
- B. **Programs:** Strong and relevant academic programs, Technology, WSU Rochester, Athletics
- C. **Price:** Affordability, Value, Scholarships
- D. **Place:** Beauty of the Campus, Sustainability, Community Engagement
- E. **Pride:** Distinctiveness, Warrior Pride, WSU Rochester identity

#### A. The People Task:

1. Who will be our students in the future and how to find, attract, and support them?
2. Who will be our faculty and staff in the future and how to find, attract, and support them?
3. How can we enhance civility at WSU?
4. How can we become more diverse and more supporting of diversity?
5. How can we foster a more hospitable campus climate?
6. How can we improve communication with our faculty, staff, and students?

**Vision:** WSU will be the epitome of a welcoming, diverse, civil university.

**Outcome:** 3-5 initiatives that will enhance civility and diversity at WSU.

#### B. The Programs Task:

1. How can we keep our current academic programs strong?
2. What will be the next technological frontiers for which our students need to be prepared?
3. What technology will keep our classrooms and labs innovative and at the forefront?
4. How else might we keep our classrooms and labs innovative and at the forefront?

5. Are there programs we should be offering that we currently do not? In Winona? In Rochester? Elsewhere?
6. Are there new ways we can partner with regional businesses, industries, and non-profits to serve their needs?
7. Are there student experiences that we should be providing but currently do not?
8. How can we better integrate learning experiences?
9. How can WSU-Rochester enhance its role and offerings?
10. How do we maintain intellectual rigor and high academic standards in the face of scarce resources?
11. How can we enhance athletics and the student-athlete experience?

**Vision:** WSU will offer the most innovative and highest-quality programs that serve our students and our communities.

**Outcome:** 3-5 initiatives that identify program opportunities.

C. The Price Task:

1. How do we keep WSU affordable?
2. Where are opportunities to control costs?
3. Can we reorganize to capture efficiencies and administrative savings?
4. How can we better seek scholarships and other external support?
5. Will an entrepreneurial reward system incent positive innovations?

**Vision:** WSU will offer the highest value university education.

**Outcome:** 3-5 general ideas about how to control costs and find new revenues.

D. The Place Task:

1. How can we enhance the beauty of this already beautiful campus?
2. How can we share our arboretum as a huge laboratory for learning?
3. How can we model sustainability?
4. How can we advance the role of the Mississippi River in defining the learning experience at WSU?
5. How can we be more fully engaged in the community?
6. How do we strike the balance between Winona being Winona and Rochester being Rochester?
7. Where are places on campus that we can extend our incomparable beauty?

**Vision:** WSU will be the model of a beautiful, sustainable, and engaged campus.

**Task:** 3-5 projects to enhance campus beauty, sustainability, and community engagement.

E. The Pride Task:

1. What are the core elements of our excellence and distinctiveness and how do they form a compelling story?
2. How is the WSU Rochester story the same as and how is it different from the Winona story?
3. What new traditions will promote additional Warrior pride?

**Vision:** WSU's pride will positively affect student and employee recruitment and retention and foster tremendous support from donors, alumni and alumnae, and the community.

**Task:** An "elevator speech" that succinctly explains WSU's excellence and distinctiveness, and 3-4 new traditions related to WSU pride.

## STRUCTURE

### **Long-Range Planning Committee** (Advisory)

- **Basic Charge:** Review and propose major long-term projects and programs related to campus facilities and academic programs at WSU and make recommendations through WSU's shared governance process on the future direction of the university.
- **Membership:** Provost and VPAA (*Co-Chair - Rogers*), AFSCME 1, ASF 3, COA 2, IFO 6, MAPE 1, Students 2, Ex-officio 2 (IPAR Director, AVP of Enrollment Services)

### **Finance and Facilities Committee** (Advisory)

- **Basic Charge:** Advise on policies for resource allocation within the university. Responsible for reviewing Parking Appeals.
- **Membership:** VP Finance and Administration (*Co-Chair - Ellinghuysen*), AFSCME 1, ASF 3, COA 2, IFO 6, MAPE 1, Students 2, Ex-officio 3 (Campus Planner, Registrar, Budget Director)

### **Improvement, Accreditation and Assessment Committee** (Advisory)

- **Basic Charge:** Propose, review, initiate and coordinate short-term initiatives for university improvement that are based on analysis of institutional-level data in preparation for the next accreditation, and develop assessment tools for evaluation of initiatives from the Long-Range Planning Committee.
- **Membership:** AVP (*Co-Chair Reilly*), AFSCME 1, ASF 3, COA 2, IFO 6, MAPE 1, Students 2, Ex-officio 3 (IPAR Director, AVP of Student Life, General Education Director)